

Envi 1



July/August 2020

**INTRODUCING
NCITY'S
FIRST OFFICIAL
MAGAZINE**

**BY NCITY
FOR NCITY**

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WayV

2020.05.25



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"What I'm most excited about is actually how this magazine will flourish and become a home for fans to share their knowledge, positivity, and creativity for I don't know how long!"

— @GTroubleArtist

"I'm excited to see the creativity of NCTzens and Weishennies in this magazine! It never ceases to amaze me that K-pop can bring so many people together."
— @aanyeonhaseye

"Honestly, I'm most excited for the fashion articles and the graphic designs!!! And working with Azadeh is such a blessing! Literally an angel!!!"
— @nctteaparty

What Does EnVi Mean?

When submitting a name for the magazine, I basically made it so NEO (NCT) and Vision (WayV) are put together as one. Short for NeoVision, which could mean “New Insights” as in news and updates about the group in the magazine. NeoVision then became NV and to look more cool and sophisticated—*EnVi*.

—@neomintuan

About the Logo...

As soon as I saw *EnVi* Twitter account asking for logo submissions, I was like, “Well I’m quarantined and I have time so... why not?!” I honestly didn’t think too much about it, I just wanted to do something different with the letter “V” and I automatically thought about the WayV lightstick.

And that is how the logo idea came to life!

—@shirasxr

A message from @ncity_gov:

Dearest Ncity Residents,

I am so glad to see you all enjoying Ncity! At first, I never would have believed Ncity would get this big and we would even celebrate Ncity’s second anniversary! Seeing all the shops, news papers, art galleries & companies makes me so happy! I’m even more excited to see *EnVi* finally published after so long! Ncity’s first magazine! First of all, I want to thank Azadeh for working so hard on this and all the other creative contributors! This project is really amazing and I cannot wait for the next one! So, everyone, enjoy this brilliant and wonderful magazine and stay safe! I hope Ncity will be a place that brings you joy and happiness!

—GOV

A few months ago, I was scrolling through Twitter when I noticed a bunch of new Ncity pages all over the timeline. I started going through them and learned that fans of NCT and WayV had created an actual city online with a government, post office, sports league, nail salon, florist, park, and City Hall—that's just to name a few!

As always, I was very impressed by your creativity. Out of my own amusement, I wondered what I could contribute to this little community and more so jokingly asked @ncity_gov in a tweet if we had a magazine. Next thing I know, @ncity_mag existed and I thought to myself, "Well why not bring this to life?"

There is no greater joy for me as a journalist than creating content that makes others happy. And no one is happier for content than K-Pop fans! Ncity found and adopted me last year because they were so enthusiastic for content I helped created with NCT 127, and I'm grateful for that every single day. With the current uncertain times, I can't make the content I wish I could for you, but I can try something new, and that's try to create our own publication!

EnVi is a little fan project that all of YOU made possible! Truly, I take no credit. This was made by fans for fans, by Ncity for Ncity. Ultimately, it's a safe place to showcase, admire, and appreciate the talent within this community. And there is SO MUCH talent here! Writers, artists, translators, innovators, designers, musicians... the list goes on!

If it's true that fans are a reflection of their idols, then NCT and WayV have some of the MOST talented fans! All of you made this happen. You named *EnVi*, you designed the logo, you created the cover, you drew the art, you wrote the articles, you interviewed the talent, you contributed your ideas, interests, and ~visions~ and brought this to life!

I hope *EnVi* continues to grow and that eventually we get to feature all of you and all your talents. This is not a competition, it's a place of collaboration and appreciation. There is no agenda here other than to recognize and admire the talent and creativity in our global online community.

We're a very small rotating team of volunteers and always looking for contributors. If you applied and didn't hear back, please try again! We're going to upgrade the forms and continue to accept submissions. If you want to see more content of a particular topic or idol, pitch us! Let's work together and share your ideas! We also wish to make *EnVi* as inclusive as possible. We hope you enjoy the translations we've provided for this issue, but please help us grow it more! We want more languages, more translations, and more ways to reach fans in our global and diverse fandomily!

Before signing off, I need to give an extra special shoutout to the graphic designers, our creative directors, who literally MADE these beautiful pages: @GTroubleArtist, @bigwarmhugzen, @_emptydisco, @haseul_127, @jane_vye, @4dSunshine, and @teayonqie. Thank you for all the hours you put in creating *EnVi*. Thank you to every single contributor! Fam, be sure to reach out and thank and congratulate *all* the contributors and participants for their hard work!

Lastly, I want to thank YOU for reading our little publication. Let's get it! :)

XoXo,
Azadeh
@azaxdeh

도심 속에 잠시 눈을 붙여 잠에 들지

꿈이 내 손에 잡히지

머리 속 상상이 비치지



난 보통이 아냐 IRREGULAR



We Boom

S I F O P T

J E N O



ALAN

MEET THE K-POP PRODUCER

An exclusive interview with
the talent behind your
favorite K-POP songs!

By: Chyenne Tatum | @chyandblack

From Park Bom to Victon, NCT, and WayV, French producer Alawn has racked up several gems in the K-Pop world lately and rightfully so. His work has landed him on the Billboard charts and has impressed both K-Pop executives and fans alike. EnVi spoke with the multi-talented producer about his experiences working in Seoul and his inspiring drive to create.

EnVi: How were you introduced to SM Entertainment and what was your first writing camp experience like in Seoul?

Alawn: I have the chance to be managed by, who is to me, one of the best management teams in the world, The Hello Group. They connected me to the amazing Korean publishing team Marcan last year to work on the MBC Under Nineteen's theme song, which led to building a great relationship between us all. They organized the first writing camp last summer with SM and invited me and my manager, Taylor Jones, who's also an amazing writer. Jones and Alawn wrote WayV's "After Midnight" together. I have done two writing camps since then (the last one pushed back because of COVID-19) and it has been such an incredible experience every single time. From the way they treat us, to being immersed in the Korean culture, it's honestly so inspiring. Seoul is such an amazing place and the people are so warm, I could definitely see myself living there someday.

EnVi: When you first found out that you'd be working on a song for NCT 127, what was the first step in your creative process? Were there any specific notes from SM on what they were looking for?

Alawn: This particular song, "Punch", was started during our last SM Camp in Seoul, by producer Dem Jointz and writers KC and Kenzie. I was already familiar with the demo

before coming in on the record and already loved the vibe, so it made it even easier for me to get creative. For me, it was all about adding a lot of sound layers, production ideas, new chords and creating brand new parts that didn't exist before, such as the bridge and the breakdown. SM is always very precise with their notes, they know what they're looking for, which is great, but at the same time, they always leave us room for creative freedom and try out whatever idea we may have, which I particularly love.

EnVi: Since NCT and WayV are connected, how would you describe each group's musical style? Is there a different approach for both units when you're producing for them?

Alawn: I like to think that both groups have a very different sound from other K-Pop bands, being very innovative and edgy. Of course, when writing for a specific group you have to acknowledge and take into consideration each member's style of singing, vocal range and how many of them there are. So the approach is always a bit different depending on who I'm writing for. As long as the song is good and has an interesting texture, it will find a home. It happens very often that a song gets placed with a completely different act than the one it was written for.

EnVi: How would you describe NCT 127's "Punch" to someone who's never heard it?

Alawn: "Like something you've never heard before..." haha! "Punch" is definitely super different from any other K-Pop record and I think it's very innovative. From the very first synth lead that starts the track, which will remind you of the sound of a video game, to the whispered rap flows, these are things that haven't really been done in the past and will set a new trend. "Punch" is the perfect blend between hip-hop, electro and neo soul, with very defined different sections that, although sound completely different, connect with each other seamlessly.

EnVi: There's a dreamy synth part in the "After Midnight" chorus that resembles the soft piano in the "Punch" pre-chorus. Was that intentional or coincidental? Which one did you start working on first?

Alawn: "After Midnight" was actually written back in August 2018, we definitely had no idea it would land on such a massive album then. We submitted the song to SM sometime last year, they loved it right away and thought WayV was a perfect fit for it, which came out so amazing in my opinion! Probably a coincidence but as a producer, having a very defined style, there's always going to be little hints here and there in different records that will make you go like "Oh, Alawn probably produced this..."

EnVi: You mentioned that you fell in love with K-Pop over time, so what was the first K-Pop group or song you listened to and what did you like about it?

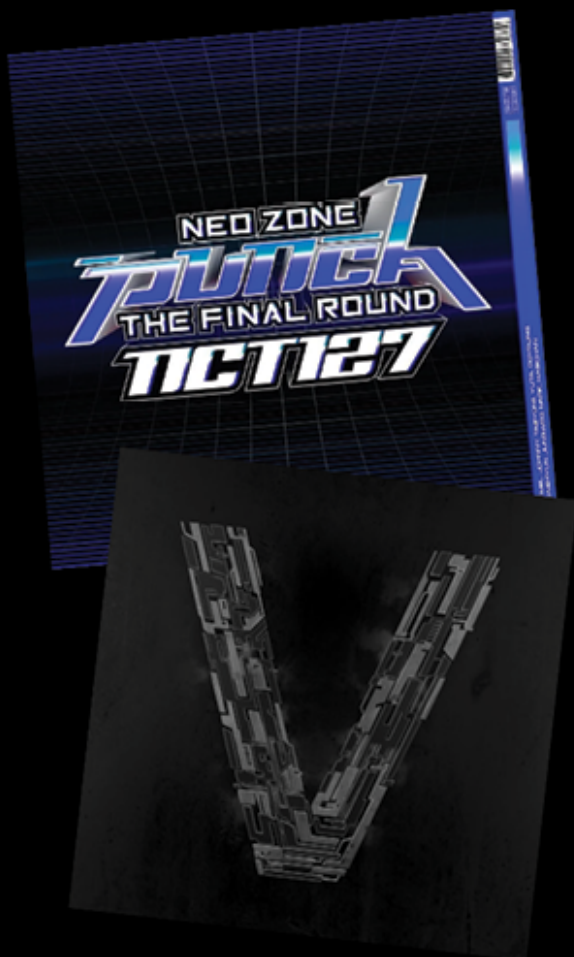
Alawn: It's funny because I flew to my first SM camp not knowing much about K-Pop at all! It's only while being in the center of Seoul—in these beautiful SM studios, creating brand new songs for them—that I completely fell in love with this genre. I fell in love with the culture, the music, the creative freedom that goes with it, the chord changes, vocal harmonies, different sections...everything about it was so appealing to me. I remember before getting started on my first day playing EXO's "Monster" and NCT 127's "Superhuman" for the first time, and being completely blown away. I think these are the two records that made me completely fall in love with K-Pop.

After the first camp I couldn't stop listening to K-Pop every single day, discovering all of these new artists and groups, learning about the song formats, chords, and sound. When I flew back to Seoul five months later for my second SM camp, I was more ready than ever and finally had a real understanding of this whole new world that is K-Pop.

At the end of the camp, my Korean publishers and SM's international A&R were blown away by my evolution since the last camp and how K-Pop had become a part of me. I have been fully involved in the Asian market every day since then and seeing how all of these records do and how many people they touch is the best feeling ever!



credit: @alawnmusic twitter



EnVi: Was there a member of NCT or WayV who really impressed you, either with their vocal deliveries on the track or their stage presence?

Alawn: They are all so amazing, it's impossible to just name one. They all have very different styles, vocal ranges and are so talented in their own way. I must say I am a big fan of Taeyong though, I love his energy and style. I hope the other members won't get mad at me for saying this! (Joking!)

Envi: Would you say Taeyong is your bias? Do you have a bias?

Alawn: They're all different and unique, but if I had to pick one bias I would probably say Taeyong!

EnVi: Do you have a favorite genre or one that bleeds into your music the most?

Alawn: I think what I love the most about K-Pop is how it blends so many genres together, most of the time within the same song. "Punch" is the perfect example. Going from a hip-hop verse, to a more melodic, soulful pre-chorus, then into a really energetic chorus! Then changing the vibe completely on the bridge with some really jazzy chords, leading into a crazy breakdown introducing new rhythms. I'm able to put all of my favorite genres, such as EDM, hip-hop, R&B, and merge all of these influences into the music I'm creating now—I am loving it.



credit: @alawnmusic twitter

5		Punch NCT 127 - Last 5 Peak 1 Weeks
23		Mayday VICTON - Last 23 Peak 1 Weeks
9		Awaken The World: The 1st Album WayV - Last 9 Peak 1 Weeks

Thank you for composing
such nice songs for WayV
look forward to more
cooperation!

威神V
THE 1ST ALBUM

— WayV



credit: @alawnmusic twitter

TAEIL, JOHNNY, TAEYONG, YUTA, DOYOUNG,
JAEHYUN, JUNGWOO, MARK, HAECYAN

NEO CULTURE TECHNOLOGY

TAEIL, JOHNNY, TAEYONG, YUTA, DOYOUNG,
JAEHYUN, JUNGWOO, MARK, HAECYAN

To Alawn

Hi!! Thank you for
being the part of our
album!! Stay Healthy!!

punch — nonstop — 서곡 (prologue)
영웅 (kick) — 꿈 (dream) — 낮잠 (afternoon nap)
day dream — 너의 하루 (make your day)
interlude: neo zone
별 (had love) — sit down!
메아리 (love me now) — 우산 (love song)
백야 (white night) — not alone
dreams come true — elevator



NCT 127 NEO ZONE - THE FINAL ROUND

SM ENTERTAINMENT

EnVi: How did you come to the conclusion that songwriting and music production was the path for you? What inspires you to challenge yourself in your work?

Alawn: I guess it's more of a feeling than anything else. You know deep inside when something is meant for you—music was it for me. I couldn't see myself doing anything else since I first got into producing and songwriting. We all come with a unique gift and if you are open enough it will come to you. No words will be able to explain the feeling when you find it, you just know.

I always try to push the boundaries when producing, by using new sounds I've never used before, trying new chords, progressions, or doing things differently by stepping out of my comfort zone. When you start to master something and begin to do it really well, no matter what it is, it's easy to get caught up in that safety zone—since you know it works and people are responding to it—but in order to keep growing it's important to never stop learning and trying new things.

Envi: Finally, how does it feel to be so quickly embraced and welcomed into the K-Pop community as a producer?

Alawn: It's an amazing feeling! My Twitter and Instagram have been blowing up, since my first record with Park Bom came out, with messages and mentions from fans all over the world and I find it really incredible. I am so grateful to be able to connect with all of these people around the world and have the music that I create, touch so many of them. The K-Pop fans really go harder than any other genre!

Follow Alawn on Instagram and Twitter:
@alawnmusic

About the Writer:

Chyenne is a longtime NCTzen from Chicago, Illinois, who has supported the members since their SM Rookie Days. She enjoys binge watching Sailor Moon in her free time and loves learning new K-pop dances.



ALAN

RENCONTREZ LE PRODUCTEUR DE K-POP

**Le talent caché derrière vos
chansons favorites**

par: Chyenne Tatum | @chyandblack

De Park Bom aux Victon, NCT et WayV, le producteur français Alawn a récemment enchaîné plusieurs perles musicales dans le monde de la K-pop, et à juste titre. Ses musiques l'ont propulsé dans le classement Billboard et il a su impressionner autant les dirigeants des agences de K-pop que les fans. EnVi s'est entretenu avec le producteur aux multiples talents sur ses expériences à Séoul et sur les sources d'inspiration à l'origine de ses créations.

EnVi: Comment as-tu commencé à travailler avec SM Entertainment et quelle était ta première expérience de "writing camp" à Séoul ?

Alawn: J'ai la chance d'être managé par The Hello Group qui est selon moi l'une des meilleures agence de management dans le monde. Ils m'ont mis en relation avec l'incroyable maison d'édition musicale coréenne Marcan l'année dernière pour travailler sur le générique de l'émission Under Nineteen de la chaîne coréenne MBC et cela a créé une bonne relation entre nous tous. Ils ont organisé le premier "writing camp" avec SM l'été dernier et ils m'ont invité avec mon manager Taylor Jones qui est également un auteur-compositeur incroyable. Jones et Alawn ont écrit ensemble "After Midnight" des WayV. J'ai participé à deux "writing camps" depuis (le dernier a été repoussé dû au COVID-19) et ça a été à chaque fois une expérience extraordinaire. De la manière dont ils nous ont traité à l'immersion dans la culture coréenne, c'était honnêtement très inspirant. Séoul est un lieu incroyable et les gens sont si chaleureux, je pourrais facilement m'imaginer vivre là-bas un jour.

EnVi: Lorsque tu as appris pour la première fois que tu allais travailler sur un morceau pour les NCT 127, quelle a été la première étape du processus de création musicale ? Est-ce qu'il y avait des notes précises sur ce que SM recherchait ?

La création de "Punch" en particulier a démarré lors de notre dernier SM Camp à Séoul par le producteur Dem Jointz

et les paroliers KC & Kenzie. J'avais déjà entendu la démo avant de travailler dessus et j'adorais déjà l'ambiance alors c'était facile d'être créatif. Pour moi, il s'agissait principalement d'ajouter des couches sonores, des idées de production musicale, de nouveaux accords et de créer de nouvelles parties qui n'existaient pas avant comme le pont et le breakdown. Ils sont toujours précis avec leurs notes chez SM Entertainment. Ils savent ce qu'ils recherchent, ce qui est une bonne chose, et en même temps ils laissent toujours place à la liberté créative. Ils testent également toutes les idées qu'on peut avoir et j'adore particulièrement ça.

EnVi: Étant donné que les NCT 127 et les WayV sont liés, comment décrirais-tu le style musical respectif de ces groupes ? Est-ce qu'il y a une approche différente avec ces deux unités lorsque tu produis de la musique pour eux ?

Alawn: J'aime penser que ces deux groupes ont un son différent des autres dans la K-pop, étant très créatifs et avant-gardistes. Bien-sûr, lorsqu'on écrit pour un groupe en particulier, on doit connaître et prendre en compte le style et le registre vocal de chaque membre mais également combien ils sont. L'approche est donc toujours un peu différente selon le groupe pour lequel j'écris. Tant que la chanson est bonne et qu'elle a une texture intéressante, elle trouvera preneurs. Il arrive souvent qu'une chanson soit utilisée à des fins complètement différentes de ce à quoi elle a été écrite à l'origine.

EnVi: Comment décrirais-tu "Punch" des NCT 127 à quelqu'un qui ne l'a jamais entendu ?

Alawn: "Comme quelque chose que tu n'as jamais entendu..." (rires). "Punch" est sans aucun doute très différent de tous les enregistrements de K-pop et je trouve que c'est un morceau très novateur. Il y a une partie instrumentale de synthétiseur qui ouvre la chanson et qui rappelle un son de jeu vidéo mais également des parties de rap chuchotés. Ce sont des éléments qui n'ont jamais vraiment été faits auparavant et ils créeront une nouvelle tendance. "Punch" est le mélange parfait entre le hip-hop, l'électro et la neo soul avec des parties très définies qui sont harmonieusement connectées entre elle même si elles semblent totalement différentes.

EnVi: Il y a une partie contenant un son onirique de synthétiseur dans le refrain de "After Midnight" qui ressemble au piano doux dans le pré-refrain de "Punch", est-ce que c'était intentionnel ou une coïncidence ?

Alawn: À vrai dire, "After Midnight" a été écrite en août 2018 et nous n'avions pas la moindre idée que cela mènerait ensuite à un album d'une telle ampleur. Nous avons soumis la chanson à SM l'année dernière et ils l'ont tout de suite adoré. Ils ont trouvé que les WayV étaient parfaits pour cette chanson et pour moi le résultat était incroyable ! C'est probablement une coïncidence mais le fait d'avoir un style très défini en tant que producteur aura toujours un impact ici et là dans les différents enregistrements et c'est ce qui peut vous faire dire intérieurement: "Oh, Alawn a probablement produit ce morceau..."

EnVi: Tu as mentionné que tu es tombé amoureux de la K-pop avec le temps alors quel a été le premier groupe ou la première chanson de K-pop que tu as écouté ?

Alawn: C'est marrant parce que j'ai pris l'avion pour le SM Camp ne sachant pas grand chose sur la K-pop ! C'est seulement lorsque j'ai été au cœur de Séoul, dans ces studios magnifiques de la SM, et lorsque j'ai créé des nouvelles chansons pour eux que je suis complètement tombé amoureux de la culture, de la musique et de la liberté créative qui va avec, des suites d'accords, des harmonies vocales, des différentes parties musicales... Toutes ces choses m'ont tellement plu. Je me souviens avoir été complètement impressionné lorsque j'ai écouté "Monster" des EXO et "Superhuman" des NCT 127 pour la première fois lors mon premier jour au camp. Je pense que ce sont ces deux morceaux qui m'ont fait tomber amoureux de la K-pop.

Après ce camp là, je ne pouvais pas m'empêcher d'écouter de la K-pop tous les jours. Je découvrais tous ces nouveaux groupes et ces nouveaux artistes et j'en apprenais sur les structures des chansons, sur les accords et les sons. Lorsque je suis revenu à Séoul cinq mois plus tard pour mon deuxième SM camp, j'étais plus prêt que jamais et j'ai finalement eu une véritable compréhension de tout ce nouvel univers qu'est la K-pop. À la fin de ce camp, ma maison d'édition en Corée et le directeur artistique international de SM étaient impressionnés par l'évolution que j'ai eu depuis mon premier camp et par la manière dont la K-pop était devenue une partie de moi. Depuis, j'ai été chaque jour pleinement impliqué dans l'industrie musicale en Asie. Voir mes morceaux être appréciés et toucher un grand nombre de personnes est le meilleur sentiment au monde !



credit: @alawnmusic twitter



EnVi: Est-ce qu'il y a un membre des NCT ou des WayV qui t'a vraiment impressionné ? Que cela soit pour ses prestations vocales sur un enregistrement ou sa présence sur scène ?

Alawn: Ils sont tous incroyables, c'est impossible de ne citer qu'un seul nom. Ils ont tous des styles différents, un registre vocal différent et ils sont tous talentueux à leur manière. Cependant je dois dire que je suis un grand fan de Taeyong. J'aime son énergie et son style. J'espère que les autres membres ne m'en voudront pas pour avoir dit ça ! (sur le ton de la plaisanterie !)

EnVi: Pourrais-tu dire que Taeyong est ton bias ? Est-ce que tu en as un ?

Alawn: Ils sont tous différents et uniques mais si je devais choisir un bias, je dirais probablement que c'est Taeyong !

EnVi: Est-ce que tu as un genre de musique préféré ou alors quel est celui qui affecte le plus ta musique ?

Alawn: Je pense que ce que j'apprécie le plus dans la K-pop c'est le fait que beaucoup de styles musicaux sont mélangés et ce, souvent dans une seule et même chanson. "Punch" en est un exemple parfait. J'ai d'abord commencé la chanson avec un couplet hip-hop suivi d'un pré-chorus qui possède plus de mélodie et plus d'émotions, puis j'y ai ajouté un refrain très dynamique ! J'ai ensuite complètement changé l'ambiance au pont, notamment avec des accords qui donnent vraiment une couleur jazz. Ce pont nous amène par la suite à un breakdown qui introduit des nouveaux rythmes. Je suis capable d'insérer mes styles de musique favoris tels que l'EDM, le hip-hop, le R&B et de fusionner toutes ces influences dans la musique que je crée et j'adore ça.



credit: @alawnmusic twitter

5		Punch NCT 127 - Last 5 Peak 1 Weeks
23		Mayday VICTON - Last 23 Peak 1 Weeks
9		Awaken The World: The 1st Album WayV - Last 9 Peak 1 Weeks

Thank you for composing
such nice songs for WayV
look forward to more
cooperation!

威神V
THE 1ST ALBUM

— WayV



credit: @alawnmusic twitter

TAEIL JOHNNY TAEYONG YUTA DOYOUNG
JAEHYUN JUNGWOO MARK HASECHAN

NEO CULTURE TECHNOLOGY

TAEIL JOHNNY TAEYONG YUTA DOYOUNG
JAEHYUN JUNGWOO MARK HASECHAN

To. Alawn

Hi!! Thank you for
being the part of our
album!! Stay Healthy!!

Punch — Nonstop — 서곡 [Prelude]
영웅 [Hero] — 꿈 [Dream] — 낮잠 [Naps]
day dream — 너의 하루 [Your Day]
Interlude: Neo Zone
별 [Star] — MAD DOG — sit down!
메아리 [Echo] — 우산 [Umbrella] — Not Alone
백야 [White Night] — Dreams Come True — elevator

EnVi: Comment est-ce que tu t'es rendu compte qu'écrire et produire de la musique était ta vocation? Qu'est-ce qui te motive à te mettre au défi dans ton travail ?

Alawn: Je pense que c'est plus un sentiment qu'autre chose. On le sait au fond de nous lorsque quelque chose est fait pour nous. Je ne pouvais pas m'imaginer faire autre chose depuis que je me suis mis à produire et à écrire de la musique. On a tous un don unique et si on est assez ouverts, ce don viendra à nous. Il n'y a pas de mots pour expliquer ce qu'on ressent lorsqu'on trouve notre vocation, on le sait tout simplement.

J'essaie toujours de dépasser mes limites lorsque je produis quelque chose. J'utilise des nouveaux sons que je n'ai jamais utilisé avant, j'essaie des nouvelles suites d'accords ou je fais les choses différemment en sortant de ma zone de confort. Lorsqu'on commence à maîtriser quelque chose et à faire ça bien, peu importe ce que c'est, on peut être facilement coincés dans cette zone de confort parce qu'on sait que ça marche et que les gens sont réceptifs à ce qu'on fait. C'est donc important de ne jamais cesser d'apprendre et d'essayer de nouvelles choses pour progresser.

EnVi: Pour finir, qu'est-ce que ça fait d'être si rapidement accueilli et accepté par la communauté K-pop en tant que producteur ?

Alawn: C'est un sentiment incroyable ! Mes comptes Twitter et Instagram ont explosé depuis que mon premier enregistrement avec Park Bom est sorti. Je reçois des messages et des mentions de fans du monde entier et je trouve ça incroyable. Je suis tellement reconnaissant de pouvoir être connecté avec toutes ces personnes dans le monde et de créer une musique qui touche un grand nombre d'entre eux. Les fans de K-pop savent vraiment se donner à fond par rapport aux autres !

Abonnez-vous à Alawn @alawnmusic



What A SuperM Grammy Nomination Would Mean For K-Pop

by Davonna Gilpin | @DavonnaDarling

The June issue of Billboard, published June 13th, featured an article detailing potential contenders for the 2021 Grammys "Big Four". The Big Four, named for being the most prestigious awards of the ceremony include Album of the Year, Record of The Year, Artist of The Year and Best New Artist.

The article listed SuperM as "within reach" for a Best New Artist nomination under the Recording Academy's new rules. In a statement the Recording Academy says it will now, "rely on the expertise of the Core and Genre Screening Committees to make the determination as to whether or not an artist had attained prominence in a prior year." This means any artist who has had a release in the eligible time frame and had a "breakthrough in the musical landscape" can be considered for the award.

The mention of SuperM and a Grammy nomination in the same sentence sent the SuperM fandom into a frenzy across social media with the topic trending worldwide on Twitter for hours. It shocked many of their fans, especially considering the group is rarely active, and released only a seven-song EP in October of last year. The self-titled release came at the start of the 2021 Grammy eligibility period and went on to reach the top spot on Billboard Top 200 and sell well over 300,000 units in the United States alone.

So now the real questions are: can SuperM really snag a Grammy nomination, or even better, a win? How will they catch the Recording Academy's attention against their big name counterparts?

Here's how artists and their bodies of work get nominated:

- **Submit:** Record labels, distribution companies, and management firms have to register with the Recording Academy each year during a predetermined period. Once their registration is confirmed they can then submit their artists through an Online Entry Process (OEP) in two different rounds. The only way a song, album, or artist can be nominated is if it is submitted.

- **Campaign:** Once the entry is confirmed for eligibility, "submissions are then sorted by genre-based sorting committees" that will ensure all recordings are listed into their proper categories. This makes up the first ballots for Recording Academy members to vote on.

As an appeal to voters, artists campaign through different methods to gain their interest. This can be done through significant media pushes where artists will be promoted on magazine covers, television shows and online content very suddenly. Other ways include putting "for your consideration" ads on billboards and in music publications such as Billboard and Rolling Stone and sometimes even communicating with known academy members directly by sending them concert tickets and gifts.

- **Votes:** After reviewing submissions, the Recording Academy members will vote for categories pertaining to their expertise to "ensure the quality of voting" as stated by the Academy itself.

They may vote in up to 15 categories plus the Big Four. Once all ballots have been submitted, they will be passed along to a third party accounting firm to be tabulated. The top 5-8 bodies of work in each category will then become the nominees.

SuperM's formation certainly garnered them a lot of attention within the music industry. It was the first time a US record label collaborated with a South Korean label to form a group and all eyes were on them to see how they would do. With a top player like Capitol Records involved, they pulled off an extravagant debut roll out for the seven member supergroup that lasted the span of a week. Along with being the first Korean act to have their debut album top the Billboard album charts, they also held a sold out tour across the States, playing in legendary venues like Madison Square Garden. If SuperM does manage to win over the hearts and ears of the Recording Academy members and guarantee a nomination, it would have astronomical effects for them and the K-Pop genre as a whole.



No Korean artist has been nominated for a Grammy in the ceremony's 62 years of existence, not even Psy who arguably had the biggest song of 2012. The closest the genre has gotten is the nomination branding company HuskyFox received for "Best Recording Package" for BTS's 2018 album Love Yourself: Tear.

Many have pointed out the lack of Asian representation in major categories at the Grammys, saying that awarding multiracial artists of Asian descent like H.E.R and Anderson Paak is a step forward, but not enough. Even BTS who were hailed by critics as one of the biggest and most visible artists of 2019, were notably snubbed for 2020 nominations.

Right before the 2020 ceremony, the Recording Academy was rocked by allegations of corruption, harassment, discrimination and bribery. Such discoveries led then President Deborah Dugan to blow the whistle on just how deep the misconduct went before she was ousted from her position. Since then, the Academy has vowed to implement actions to "transform" itself to guarantee equality and fairness.

There is a long way to go for the Recording Academy to reflect the diversity and evolution in the current music industry. K-Pop has become an unmovable force in all areas, from pulling album sale numbers that haven't been seen since the early 00s to fandoms continuously breaking streaming records, the sub-genre should be included in Grammy conversations. SuperM receiving a nomination for Best New Artist will show that the Academy members have decided to break down the walls and take a step in the right direction towards inclusivity.

About the Writer:

Davonna is a long time K-Pop fan and has been following NCT since the SM Rookie days. She loves finding exciting ways to connect with the fandom and meet new people. When she's not listening to NCT or WayV she's probably listening to Wonder Girls, TVXQ or Shinee.

Ten & Lucas

WayV



SIFOPPT



10 QUESTIONS WITH KC: HIT SONGWRITER FOR NCT

BY IVANA MORALES | @IV_MORALES

Meet songwriter Keynon Moore, better known as KC, and one of the masterminds who crafted NCT Dream's "Boom" and 127's "Punch," leading singles that became hits in both the South Korean and international markets. KC's journey went from experimenting with an old keyboard in Indiana to recording in a small closet in LA, to eventually landing in the heart of Seoul where he learned and mastered the formula that led him to collaborate with K-Pop giants.

EnVi had the opportunity to chat with KC about his upbringing, creative process, his leap into the k-pop world, and of course, his work with Neo Culture Technology.

EnVi: Can you please tell us a little bit about your career beginnings? What motivated you to immerse yourself in the music industry?

KC: My stepdad had a studio in the basement and he would do weird jingles—they were pretty terrible and my mom started writing music for herself, so she bought this 4-track tape player and I started tinkering with that. I also had this crappy keyboard so I started messing with that as well and making little tracks on there. When I got a computer, I was able to get software and work on instrumentals and it kept escalating until MySpace came around. I put music on there and that's when I met a lot of different people through that community. It helped motivate me to keep going and keep practicing. I had a friend that moved out to LA and he told me that if I really wanted to do music as music is, I needed to be in LA. I took that and the next year I decided to come here.

EnVi: What kind of challenges did you face at the start of your career?

KC: I think my main one is that I am pretty much an introvert. If I don't know someone, I am really shy and I just stand back, but this industry is so cutthroat and they say that you have to be an extrovert in order to get in these rooms and work and be heard. It is the hardest thing because some people aren't like that (extrovert) so, I think trying to learn how to have a balance with it and knowing when to push out of my shell. I think early on, it was such a challenge, but now I try to let the stress and anxiety go away and just do what I got to do.

EnVi: What is the driving force behind your compositions?

KC: Emotions. Everyday you wake up and you are going to feel a certain way because something happened or you watched this or that, so emotions are always changing. To grow as a songwriter you really need to constantly utilize those little things.

EnVi: You have collaborated with artists on both sides of the globe, what do you consider is the biggest difference between American music and K-Pop?

KC: The artist development is totally different. In K-Pop, they really mold the artists since they are children. It used to be like that in America back in the 80s, 90s or even early 2000s, but now it is a little less in artist development and a lot of it is based on popularity and social media. That is why I really love K-Pop because I latched onto it and all of the idols can sing, some of them can sing and rap, and all of them can dance their asses off. I just love that. I think also fan support is a huge thing. They are very supportive over there — sometimes too supportive [laughs].

EnVi: Can you explain your transition into K-Pop? How did you become involved?

KC: It was really just random. The first song I ever did for K-Pop was called "First Love" [by EXO] and it came out in 2015, but I had it for three years. When I got the call and my managers told me I had a placement in Korea, I'd never heard of K-Pop and it was very new. I was like, "Oh ok, that sounds cool, whatever" and then when the song came out, I realized there was such a big support. I started doing research and everything about it and I was like, "Wow, this is a huge market and a huge world of music that I had no idea about." That was the first taste of it and after that, I started to get different briefs from there and would always submit, but nothing would pick up. It was because I didn't know the elements, or the formula for how to really do a K-Pop song. After the second EXO placement, "Trauma," I started to get the hang of what they were looking for. Ryan Jhun and Marcan Entertainment reached out and invited me to a producing camp in South Korea.

EnVi: NCT has been labeled as "noise pop" and they are known for breaking boundaries when it comes to genre, from your perspective, how would you define NCT's music style?

KC: I've been seeing that "noise pop" thing all around and I get it. I am guessing what it means is taking multiple genres and matching them together in a way that, people would say, the sound is noisy and really busy, but it just flows well. I think, for me, that's what music has always been about. I think that as NCT, they've always been taking that risk of creating things that just sound different from all the other groups. It was a very exciting thing working on something like that.

EnVi: Boom and Punch. There is a clear contrast between both songs, but, while listening to them you have that feeling of "Ah, this is NCT" because of their unique sound and complexity. Can you please tell the readers about the song production and creation process?

KC: For "Boom" I was living in this apartment with a roommate and I used to record in my closet, but it was too hot. One day, I received the record from Ced "Da BenchWarma" Smith and I remember hearing the beginning of the song and I thought it was interesting. The next day, I remember pressing the recorder on the part where the hook is and going just, "boom, boom, boom," and from there, it kinda just flowed. When I sent it to Ryan Jhun he freaked out and said, "This is it! this is it! Just fix certain things." And, oh my God, we had to do a million edits to that song, but the initial structure of the song was there in two days, and still, I wasn't so sure about it, but I knew there was something with it.

EnVi: And Punch?

KC: This is a more lavish story. I was in Korea for my second producing camp (in September 2019). That day I was supposed to work with Alawn then they [the staff] came in and told me 'Hey, we need you to come to this room' and then they played these tracks from Dem Jointz. We picked a few and then I met Kenzie. I'd heard of Kenzie, I know her track record and it is just ridiculous, so I was so nervous. I drank coffee that morning and I had anxiety. I was like, "I cannot work with her, she is going to hate me!" Then I met her, she is super sweet by the way, and we got in the room and they played the "Punch" instrumental. I remember me and Kenzie, it was really nice because that is how I think it should be in every setting when you are co-writing with someone. It's just playing off with each other, but no ego. Just bouncing ideas off of each other and she would say things like, "Oh, that sounds cool" or "that sounds amazing" and then we would just figure it out and write some lyrics to it.

EnVi: What is your favorite thing about collaborating with NCT?

KC: Just knowing they are going to execute. Even though Dream and 127 are different, they are still in the same group and I think that everyone in NCT, period, has a level of how they do things. They are just really a sync group and they have been doing it for a very long time and they are great.

EnVi: The music industry can be brutal. What advice do you want to share with new talents who are trying to create a path in this field?

KC: Just stay grounded, because a lot of people, and I hate so say it, get mass success and they change real quick. They think that they will always be successful, but tomorrow is not a promise. Next hit song is not a promise you know, none of that is a promise. Also, staying humble and being patient because it does not happen overnight. Relationships are key, so if you are an introvert, you gotta find a way to meet people and that's the great thing about social media, that it can be online. Researching is also key, know who you are writing for when you get to that point. Find ways to improve yourself, maybe learn instruments, take a class. Nothing is the real right answer as long as you stay grounded, humble and actually love it.

About the writer

Ivana E. Morales is a freelance journalist based in Mexico.



A film by Johnny Suh

FREAKY HANDSHAKE



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BEAUTY

Hana, dul, set, to the world, yeogi-neun EnVi! Annyeonghaseyo, Juliet-imnida.

That was so CRINGE to type. I'm sorry you had to read that. But hello everybody! I'm Juliet, but you can call me Ju or Juju. I am a makeup artist who has been trained professionally and I've been deep in the makeup world for up to 4 years now. To me, playing around with makeup is a safe haven for me to express my creativity and create something that is more than what you see on the daily. It's my art and my eyes are the medium of choice.

As the new Beauty Editor, I am beyond excited to share some of the NCT-inspired eye looks that I have created. For the first issue of EnVi, this is a compilation of some of my favourite looks, all inspired by either music video scenes or teaser photos. Feel free to recreate or be inspired by them and tag me @blushingfullsun on Twitter or @beatby.juliet on Instagram! I would be actually be so honoured.

The products I have used will also be listed if you wish to purchase them.

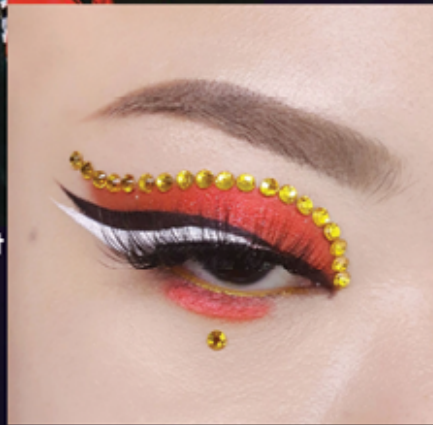
Thank you for reading and I'll see everyone in the next issue! Happy reading and stay safe everyone. Remember that all the things that pass by become special because it's you (NCT 127 'TOUCH' lyrics).

Love,

Juliet



Photo Credit: SM Entertainment Co.



Let's KICK things off with Haechan's styling from the Kick It teasers! I hope you see what I did there. The zebra stripe detail from his shirt caught my eye and I knew that I HAD to recreate it and on my eyes. The metallic red jacket and golden lanterns in the background inspired the red on the eye and the golden rhinestones respectively.

Fun fact: it made me so happy that the rhinestone colour I wanted to use is called sunflower because my bias is Haechan!

Haechan Kick It

BROWS:

Anastasia Beverly Hills (ABH) dipbrow pomade (Medium Brown)

Kate Tokyo Official 3D eyebrow colour (BR-2)

BASE:

Makeup Forever Ultra HD concealer (20)

EYES:

Sugarpill loose eyeshadow (Asylum)

Suva Beauty hydra FX liner (Space Panda)

TonyMoly pot eyeliner (01 Black)

Fenty Beauty diamond bomb (How Many Carats)

Colourpop Cosmetics creme gel liner (Subzero)

RHINESTONES:

Swarovski rhinestones (sunflower)



Photo Credit: SM Entertainment Co.

This soft pastel look is probably one of my favourites. The Puzzle Piece track video poster was the first poster to drop and I was squealing at how pretty it was. And the song matches the vibe too! I mixed the white eyeshadow with the colourful brights to turn the whole look into a pastel dream and introduced some pretty silver rhinestones just to add some depth and texture to the look.

NCT Dream Puzzle Piece

BROWS:

Anastasia Beverly Hills (ABH) dipbrow pomade (Medium Brown)

Kate Tokyo Official 3D eyebrow colour (BR-2)

BASE:

Makeup Forever Ultra HD concealer (20)

EYES:

Coastal Scents Creative Me eyeshadow pigment palette (I used the Orange and the darker Yellow)

Morphe x James Charles eyeshadow palette (I used the shades Flash Back (white) and Playground (blue))

Urban Decay 24/7 glide-on eye pencil (Goddess)

Suva Beauty hydra FX liner (Space Panda)

RHINESTONES:

Swarovski rhinestones

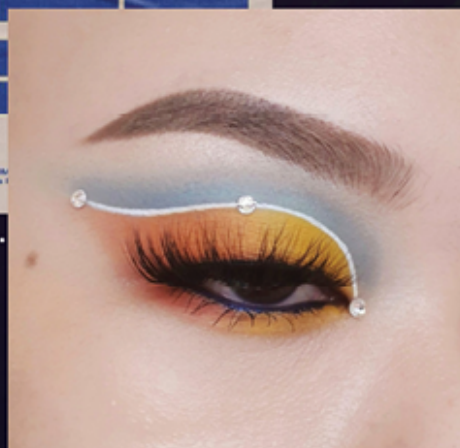




Photo Credit: SM Entertainment Co.

Hey we ballin! This look took me FOREVER to create because I had to custom mix the colours of the lines you see outlining the yellow blob (except the white)! Of course, the yellow is from Jaehyun's jacket and the rest of the colours are inspired by the trippy background. This scene was that Jaehyun, Taeyong, Johnny and Mark filmed was an easy inspiration because of all the colours and it really got my creative juices flowing.



Jaehyun Punch

BROWS:

Anastasia Beverly Hills (ABH) dipbrow pomade (Medium Brown)

Kate Tokyo Official 3D eyebrow colour (BR-2)

BASE:

Makeup Forever Ultra HD concealer (20)

EYES:

Coastal Scents Creative Me eyeshadow pigment palette (I used the darker Turquoise)

Sample Beauty loose eyeshadow pigment (Psychadelic)

Sample Beauty loose eyeshadow pigment (7B)

Morphe x James Charles eyeshadow palette (I used the shade Spooky (black))

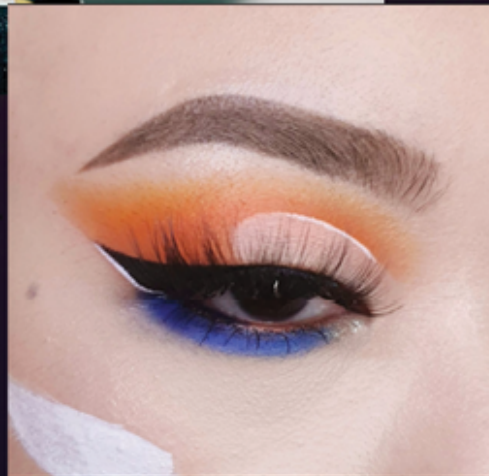
Suva Beauty hydra FX liner (Space Panda)

Colourpop Cosmetics creme gel liner (Subzero)



Photo Credit: SM Entertainment Co.

How cute does Mark Lee look in this teaser! My heart still swoons every time I look at this. This look was inspired by the colours of the yarn in his hair and I have to say, those were great colour choices by the stylist because it ties in with his jacket, accessories and his baseball bat. I still have no idea why there is a white streak on his cheek but hey, he still looks adorable, period!



Mark The Final Round

BROWS:

Anastasia Beverly Hills (ABH) dipbrow pomade (Medium Brown)

Kate Tokyo Official 3D eyebrow colour (BR-2)

BASE:

Makeup Forever Ultra HD concealer (20)

EYES:

Coastal Scents Creative Me eyeshadow pigment palette (I used the Orange and the darker Yellow)

Sample Beauty loose eyeshadow pigment (7B)

Suva Beauty hydra FX liner (Space Panda)

TonyMoly pot eyeliner (01 Black)

Colourpop Cosmetics Pretty Fresh concealer (Fair 05 W) [cut the crease]

Urban Decay Heavy Metal glitter liner (Midnight Cowboy)

Urban Decay 24/7 glide-on eye pencil (Starfire)

Urban Decay 24/7 glide-on eye pencil (Sabbath)



Photo Credit: SM Entertainment Co.

Last but certainly not least, here is a look inspired by the first NCT Dream Reload teaser to drop. I think it's safe to say that everyone almost astral projected into another dimension when this was released. My whole Twitter timeline was filled with so many OH MY GODs and keyboard smashes because the visuals had all of us SHAKEN. I HAD to do a sultry look for this so I ran with a black and red look, accompanied with gold accents and a pearl to represent the lights from the carousel. This is by far one of my favourite NCT Dream teasers ever. What's yours?



NCT Dream Reload

BROWS:

Anastasia Beverly Hills (ABH) dipbrow pomade (Medium Brown)

Kate Tokyo Official 3D eyebrow colour (BR-2)

BASE:

Makeup Forever Ultra HD concealer (20)

EYES:

Colourpop Cosmetics Blowin' Smoke palette (I used the shade Let's Do It (matte black))

Colourpop Cosmetics creme gel liner (Venus)

Sugarpill loose shadow (Asylum)

Tarte Cosmetics Tarteist pro metallic liquid liner (White Gold)

Fenty Beauty diamond bomb (How Many Carats)





WHAT WE TALKIN' BOUT

Why K-Pop Artists &
Labels Should Speak Up
On Black Lives Matter

BY DAVONNA GILPIN

@DAVONNADARLING

The senseless murders of George Floyd, Breonna Taylor, Tony McDade and many others has left the world grieving and demanding justice and accountability. From politicians to big name fashion houses, it seems like everyone is finally getting the message and allowing themselves to state unapologetically that BLACK LIVES MATTER.

Well, not everyone. Some voices that were notably silent were those of our favorite K-Pop idols. Considering that popular culture is based of Black culture and K-Pop is the biggest perpetrator pulling from it while not respecting it, it isn't really a shock that nobody spoke up right away.

Just because it isn't shocking doesn't make it any less disrespectful. For years the K-Pop industry has appropriated, plagiarized and mocked Black culture and ignored almost every instance in which people told them it was not okay.

The question Black K-Pop fans are always asked, usually in an aggressive manner by their non-Black counterparts, is, "Why are you still a fan?"

And more recently since the resurgence of the BLM movement the question has been, "Why do you care if they say something or not, don't you have more serious things to worry about?"

"It's not political, it's not controversial, it's not radical. It is just a statement acknowledging that Black people deserve to be treated fairly."

Not only do those statements perpetuate the false notion that people cannot be focused on multiple important issues at once, but it also suggests that Black people should not call out the racism they see and experience as K-Pop fans, and should instead just ignore or leave fandom all together.

The majority of Black K-Pop fans in America are women. Black women, who feel totally unsafe in all intersections of their lives and are looking for solace from the harsh and oftentimes deadly forces that hate them just for simply existing.

Breonna Taylor was murdered while in bed at home; Sandra Bland was murdered on her way to a fresh start in a new city, and Oluwatoyin Salau was killed after days of protesting by a member of her community she trusted to provide a safe place to stay. There are countless times where Black women have met their demise just trying to mind their own business or ask for help.

Black girls around the world have no safe place. So for the many who find their way to K-Pop music and fandoms, it's usually a method of escapism or for a sense of community they might not otherwise have.

Additionally, Black women and girls show up and show out in fandoms. They are the tastemakers: setting the trends, jokes, and slang while shelling

out thousands of dollars to support their favorites. Their business accounts for a lot of the capital Korean entertainment companies make stateside and their presence makes up for the majority of tour attendance as well.

They should be allowed to enjoy and be active participants in things that make them happy and at the same time be able to critique it, especially since it takes so unabashedly from their own culture. They have the right to hold idols and companies accountable for their actions and ask them to stand in solidarity with a movement that calls for their human rights.

But instead they are gaslit, harassed, spoken over and repeatedly shown that they are not welcome in a fandom they love so much. They're given little to no support or backup from the companies or the idols who profit off of Blackness and Black American culture.

Right now is the best time to stand on the right side of justice because BLM is finally being recognized as the human rights issue that it is. It's not political, it's not controversial, it's not radical. It is just a statement acknowledging that Black people deserve to be treated fairly.

Furthermore, Korean artists and labels have enormous platforms that reach millions of people across the globe at the press of a button. They are able to share information and resources within minutes to people who might otherwise not have knowledge of or access to it. This is a powerful tool that should be used not only for promotional purposes, but also to shed a light and help educate their followers on important causes.

Anti-Blackness exists everywhere; there are Black people in nearly every country in the world. This is not just a problem for America and it's not just a problem for Black people to solve. This is on all of us, every person, celebrity, corporation; we all have a duty to make this world a better place.

About the Writer

Davonna is a long time K-Pop fan and has been following NCT since the SM Rookies days. She loves finding exciting ways to connect with the fandom and meet new people. When she's not listening to NCT or WayV she's probably listening to Wonder Girls, TVXQ or Shinee.

NCITY ARTISTS



HANDLE: @drvwingblvnks
(Instagram)

LOCATION: Canada

PRONOUNS: She/Her

OF THE MONTH

Q&A:

Who is your bias?

Mark Lee <3

When did you join the Fandom?

2017

What was the first NCT/WayV

music video you watched?

"The 7th Sense" MV

What type of art do you do?

**Started with traditional,
but now predominantly digital illustration.**

What inspires your art?

**Music videos and movies;
anything with a strong aesthetic
or narrative that I can explore through
my drawing**

NCITY ARTISTS



HANDLE: @untruee
LOCATION: Indonesia
PRONOUNS: She/Her

OF THE MONTH

Q&A:

-Who is your bias?

Johnny

-When did you join the Fandom?

I've been a casual listener since their debut, but only became a full NCTzen in 2018.

-What was the first NCT/WayV

music video you watched?

"The 7th Sense"

-What type of art do you do?

I started off from the manga/anime fandom so I guess manga/anime style? ^^'

I like to draw fanart that has a plot and tells a story.

-What inspires your art?

NCT/WayV themselves, song lyrics, movies, anime, and manga.

Mostly just an amalgamation of my personal interests and then I draw those situations

for my own personal indulgence. ^^

NCT

A POEM FOR NCITY

BY GIANNA | @LVRCHENLE

NCT 127

We met in a haze,
unable to clarify the finality of our bond
recognizing each other vaguely through
rose-colored glasses.

Change morphed us into different people,
barely able to recall who we once were.

Somehow
in the end,
you always had the answer.

NCT Dream

We met as children,
knowing not what would come of our
relationship.

Trusting those around us with our hearts
in hopes that they would find a way to stop
time.

Our connection was fleeting,
worn down and beaten through years of
uncertainty.

But you knew
you knew just how to settle us,
to show us what genuinity was,
despite the pain of growth.

WayV

We met in fear
afraid of just where we would go,
who we would meet,
and how we would stay safe.
In the discomfort of the unknown,
we felt as though we were drowning.
You did all you could to save us,
showing us that
even if "unfamiliar" becomes a defining word
for us,
it will also be one to make history.

Together

We met in a field of difference.
Our divergence is the drive behind our
success,
and although we support and love one
another,
that love is hardly conditional.
You are family.
You know not what hate is,
but only appreciation for the unlikely.
You recognize the disparities we share,
but do not let the anger of outsiders affect
our connection,
always showing us that love is limitless.



We Go Up ♡
영원히함께

Jeno
x
Mark

FASHION

FASHION

FASHION



PHOTO CREDIT: SM ENTERTAINMENT

FASHION

NCT'S FAVORITE ACCESSORIES



ART BY @CHINGUSAGOGO



TAEYONG

Taeyong's trendy and experimental style isn't complete without his enviable bag collection, ranging from BOSS to Balenciaga. His most recent it-bag is Loewe's Puzzle Bag, retailing at \$2850. But Taeyong takes it a step further with customized art, keychains and scarves. We've seen him personalize his Puzzle Bag with a Burberry Thomas Bear Charm and even paint over his Dior Saddle Bag graffiti style writing out "Dispatch," "Empty," and "Dior." Another accessory Taeyong is known for? Frequently wearing beanies and bucket hats, always leaving fans wondering what his new hair color is! He usually completes his look by adding a necklace from Vivienne Westwood or AMBUSH.



JOHNNY

Known fashion enthusiast, and evaluator, Johnny, wears his accessories as statement pieces. In a recent iHeart video, he mentioned one of his favorite items is a crossbody bag! He particularly likes Jil Sander's Tangle Medium Leather Bag retailing for \$630. Another bag he frequently styles is the Saint Laurent City Sailor Backpack, retailing for \$1012. He often tops his look with caps from brands like Vetements or Holy Number 7. His finishing touch is his favorite timepiece, his Rolex.

ART BY @SIFOPT_

LUCAS

Lucas is loyal to one of the brands he represents, Burberry. From the Horseferry Belt Bag to the Quilted Lola Bag, he has all kinds of bags from the British style house constantly on rotation. Another unique bag in his closet is the Balenciaga Shopping Phone Holder Bag, retailing for \$825, that Hendery also owns! When it comes to jewellery, Chrome Hearts is definitely a winner for both Lucas and WayV. His essentials include the 22K CH Crest Mini Ring, that goes for \$632 and the Thailand Knee E CH Plus Bracelet, retailing for a casual \$3646.



ART BY @EVILHYA

NCT'S FAVORITE



ART BY @VMCROON_

JAEMIN

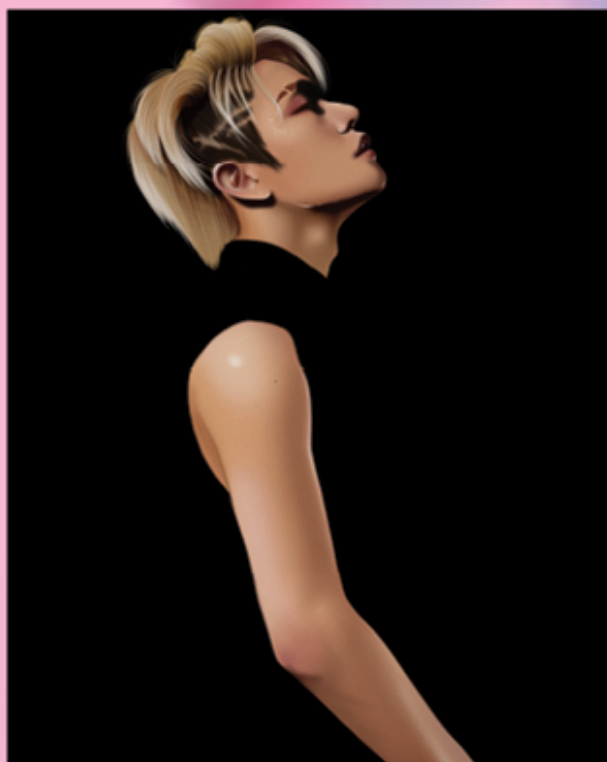
Jaemin's favourite accessories include bracelets and watches. Jaemin gravitates towards high-end brands like Dior and Gucci for clothing, so it shouldn't be a surprise to find matching jewellery in his collection! Like almost every NCT member, our Nana too, prefers silver jewellery. He pairs his outfits with the Gucci Ghost Chain Bracelet, retailing for \$330. His dainty Dior pick is the Christian Dior Atelier bracelet, which retails for \$364. Along with bracelets, he owns the most expensive watch in NCT, The Royal Oak Selfwinding watch from Audemars Piguet.

Nana warmed Ncity's heart when he gifted Renjun a Daniel Wellington Cuff in Rose Gold. Jaemin wears a matching one in silver! Retailing at \$59, many fans have bought the same cuffs to match with Jaemin and Renjun!

YUTA

Our Takoyaki Prince clearly has a favourite when it comes to accessories, and it's influential brand Gucci. He often wears the Gucci Anger Forest Wolf Head Necklace and the GG Supreme belt, retailing for \$430. He particularly likes the Interlocking range from Gucci, and has been spotted wearing the earrings, chain bracelet, and ring from the same collection! But what may be the most beautiful ring in his collection is Bulgari's Save The Children ring, where proceeds are donated to the same foundation.

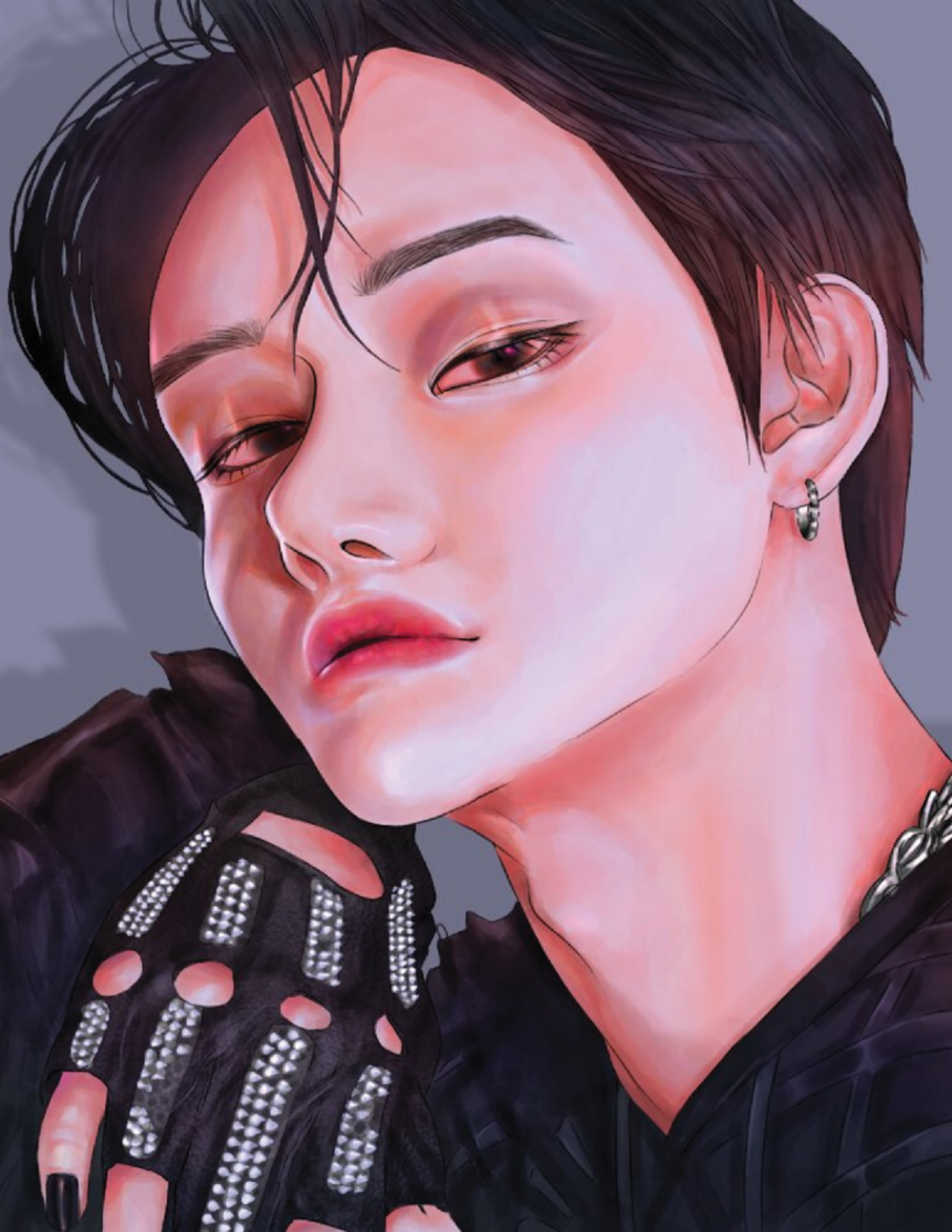
ART BY @LULU DOODLES



E ACCESSORIES

LAY
DRAW
IT





NCT 127'S DEBUT NATAL CHART

BY EMILY & ALLEAH
@hetsuh & @alleahtheguru

TO start things off, NCT 127's ascendant is in Sagittarius with Capricorn Pluto in retrograde in their first house. Their concept overall is rooted in growth and expansion, which makes sense given that the overall NCT concept is to have an unlimited number of members and reach different audiences. Sagittarius also deals with diversity and different cultures, and we can see that influence with the various foreign members of NCT 127. The concept of the group is quite calculated on SM's part, and it suggests they are strong representatives of the brand SM wants NCT to have.

Their second house starts in Capricorn, but they have Aquarius intercepted in that house as well. This could represent their unique and experimental style both conceptually and musically, but with polished production and pristine vocal ability. They have Pisces in their third house with Neptune and the asteroid Chiron there; a representative of the sincerity in their lyrics, even though their audience and the public prefer the blueprint "noisier" music. This can also indicate some issues related to gossip and seeing what is said about them. They may internalize negative sounding comments, even if they are meant in jest.

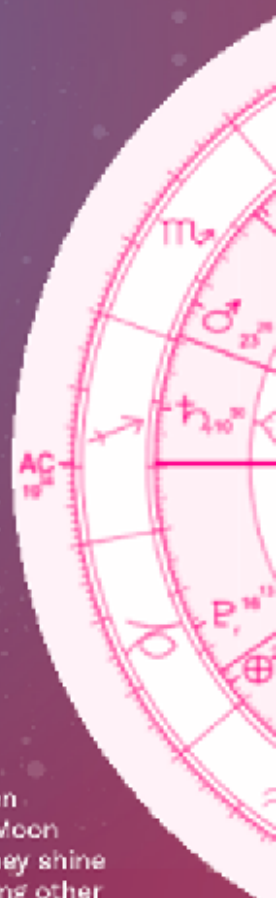
NCT 127's fourth house is in Aries, and they have Uranus and the asteroid Ceres located there. They feel most loved when they have support of the people close to them, but the general public has a pretty fickle attitude towards the group. This can also indicate they're ahead of their time for the quality of music they create. NCT 127's fifth and sixth houses contain no planets, but both houses are in Taurus, which suggests that they have a methodical and steady pace to their work, are hardworking, and are very talented at what they do. Even if you want to deny that,

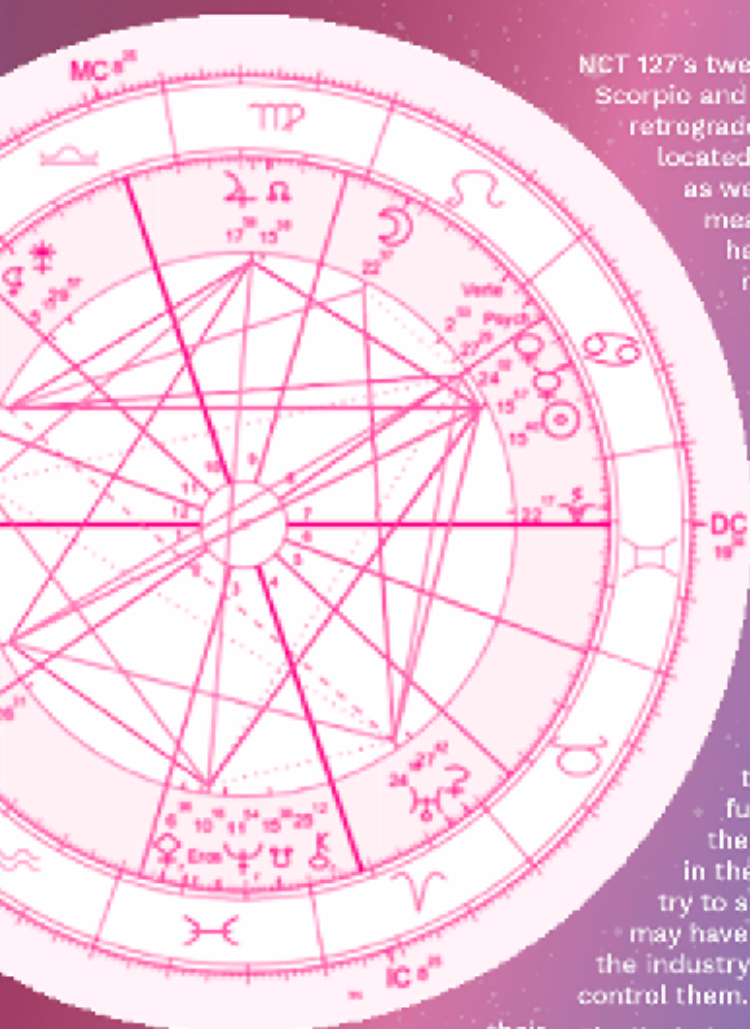
you can't!

Their seventh house is in Gemini, but they also have a Cancer stellium involving the Sun, Mercury and Venus. They have a very personable vibe and are very likeable in interviews, with each other and with their fans. They have a familiar and comforting presence, and there's a strong emotional connection between them and their fans. They have a Leo Moon in the eighth house, which suggests they shine brightly as a group and stand out among other artists. Their unique concept creates distance between them and the people who dislike their experimental style, but it strengthens the bond between them and the people who do like that about them. They are seen as something the fans can lean on during difficult times and vice versa for them.

NCT 127 has Jupiter conjunct the North Node in Virgo in the ninth house. They are effortlessly able to connect with international audiences, and have more opportunities for growth and success abroad. They're meant to reach and connect with people of all different backgrounds and cultures, which ties in well with NCT's concept! They will probably be promoted more overseas as SM has realized their international popularity.

Their tenth house is in Libra and it contains the asteroid Lilith. They come across as very polite and professional to other industry professionals, and generally have people wanting to collaborate with them. However, the tenth house also represents their presence online, and they have not only been on the receiving end of some vitriol from netizens, but also other international fandoms. They should be cautious about how they choose to manage





NCT 127's twelfth house is in Scorpio and they have Saturn retrograde in Sagittarius located in that house as well. This could mean they're being held back, but it's not clear by what exactly. It's very likely their management is holding them back from reaching their full potential, but the chart also shows people making up rumors about them has had a negative impact on their careers. Even further, it's possible there are other people in the industry that could try to sabotage them; they may have fake friends in the industry who try to use or control them.

It's worth noting they have Saturn square Neptune, and this aspect can be very frustrating because it can be an indicator of self-doubt. They have said before that they are not sure if the fans really like what they're doing, and it seems like they internalize a lot of emotion. There is a need for balance between their humility and their confidence, and I believe this balance will

help them grow more to actualize their potential.

To summarize everything up, NCT 127's chart shows they have an experimental and unique concept. It draws in their international fans and captivates their audience, but it also can repel people who are not ready to listen or who are uninterested in that style of music. They can be prone to doubting themselves, but they are very hardworking and talented, and the right people will recognize that in them. They should watch out for people trying to stifle their careers, but they are blessed with a very loyal and dedicated fanbase who will stick by them, yet call them out if they feel it necessary.

About the Writer

Emily is Nctly's resident astrologer who has been studying the craft for over 6 years. She's always been interested in music, and recently got into K-Pop, with NCT being her first group. She's excited to use to her astrological knowledge both for fun and teaching other people to get to know themselves better.

Alleah is a psychic reader and certified reiki practitioner with a focus on holistic health and mindful living. She teaches others about the subtle energies that surround us at all times and how to tap into them for greater understanding of the self, others, and the world around us.

their online presence, as we've seen fans complain about some people appearing to be favored during menpas. There's also indication some people may be jealous of their success and try to control that or get in the way.

Their eleventh house contains Mars in Scorpio, representing their fan's behavior, especially online. They are very popular and have a lot of supporters, but the fans can get into quite a bit of conflict, both among themselves and with other fanbases. Nctly is very active and very defensive of NCT as a whole. They really want to connect with their fans and try to do so online, whether it is through secretly lurking on their accounts or hosting menpas through the official Twitter account.

Finally, let's touch on the Mystic Rectangle aspect pattern. This is a relatively rare pattern, and it indicates that things will turn out well if the individual, or group in this case, learns to balance the energy between the opposing planets. NCT 127 has this pattern in their chart with Pluto, Neptune, Saturn, and the Sun and Mercury. When they are able to understand the power they themselves, and what they create holds, they will be able to

reach their full potential. When they are fully and unapologetically authentic, dive

into their concepts, and embrace what makes them different, they will have mastered this aspect pattern.





The NCT Print:

How NCT elevated their brand online with unique content that redefine how idols connect to fans in digital spaces.

By K.Spence I @KSpenceMedia

These days, people live their lives online, a statement which was true even before the Coronavirus outbreak. Some companies have been hit by the crisis more severely than others, namely those in the music industry. Even as the world begins to open back up, the way we consume music will remain affected by public health regulations, forcing everyone to create a new normal. K-Pop is not excluded from this. With large gatherings canceled until further notice, how can an industry whose livelihood is centered around fan interactions and sold out tours keep even the most casual listeners on the hook and drive sales? For NCT, this hasn't been much of a challenge. The global group has always been a pioneer of innovative digital content, and since their inception, have continuously bolstered their brand through their online presence.

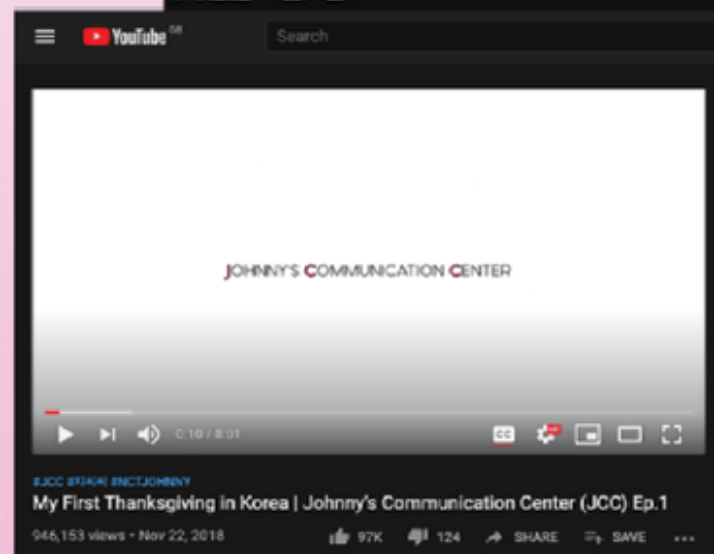
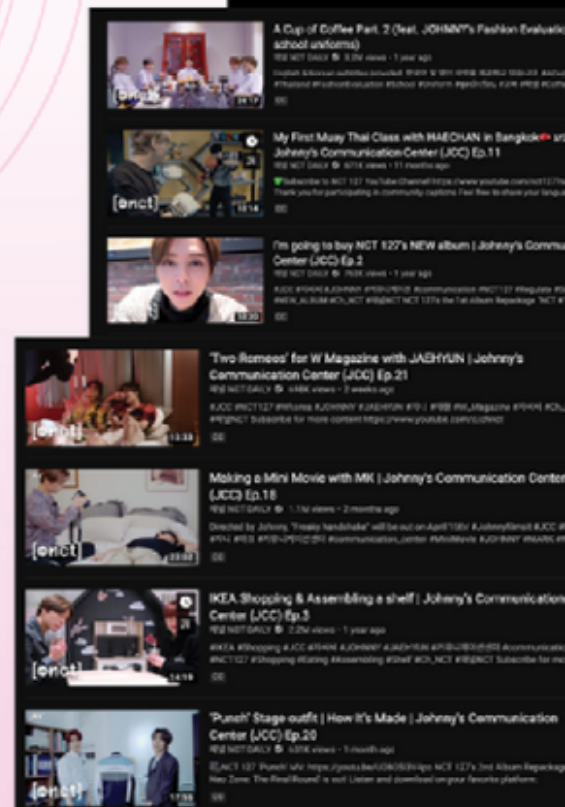
For those of us who are fluent in English, but not Korean, we live and die by English subtitles. Before, they were rare to come by. Now, as the Western market is more receptive to K-Pop, subtitles are becoming the industry standard. Providing subbed content isn't exclusively designed to cater to Western fans. As English is a universal language, it's easier for those in other countries to translate videos from English into their native tongue instead of from Korean first.

A company providing subtitles rather than relying on fans to do it for them also lowers the risk that phrases are mistranslated, which can change the intent of a statement. Whichever way you look at it, one thing remains true - if you want that gold button from YouTube, bilingual content is a huge plus.

JCC: "I know you don't speak my language, but I love the way she's talking to me."

How does NCT 127 take this one step further? Enter Johnny's Communication Center. The idea of a member hosting their own web series isn't new, but in just a year JCC has become one of the group's most popular online offerings. Each episode covers an array of experiences, even asking for fan suggestions during a more recent episode.

The rapid success of JCC may already be seen in the way other groups produce videos. ATEEZ launched their own web series based on each member's hobbies, almost like a hyper-focused version of JCC. The eight programs aren't in English, nor should they be. While fans aggressively push for Koreans to create content in any language other than their own, it should still be seen as an added courtesy that companies are even providing subtitles. Yet NCT capitalizes on its multinational makeup to bolster their brand by casting a wider net through Johnny's Communication Center.



Images credit: SM Entertainment.

Digital Marketing: "Dinero, peso, yen; lo quiero, I want it"

RELOAD
NCT DREAM REN' & ROLLIN'

April 22 TRACK VIDEO #1
April 23 TRACK VIDEO #2
April 24 TRACK VIDEO #3

PUZZLE
7 DAYS
LOVE AGAIN

00:00 Poster Image
18:00 TRACK VIDEO
18:00 TRACK VIDEO OUT

April 26 TEASER IMAGE #1
April 27 TEASER IMAGE #2
April 28 MV TEASER

00:00 Ridin' ver. Teaser Image
00:00 Ridin' ver. Teaser Image
18:00 MUSIC VIDEO TEASER
18:00 MUSIC VIDEO RELEASE

Ridin'

RENJUN JENO HAECHAN JAEMIN CHENLE JISUNG

**NCT 127
NEO ZONE TIMELINE**

OS FUEL

SUN MON TUE WED THU FRI SAT

OS FUEL

SUN MON TUE WED THU FRI SAT

YOU Where are we?
18:00 Everyone's Locked up

images credit: SM Entertainment.

While unscripted content keeps fans entertained, the internet is also a critical marketing tool. Sure, many newcomers get hooked on a group through compilation videos or clips we see on Twitter, but all of the “fun” content still has an underlying purpose: to make you buy stuff. In just the first half of 2020, the three NCT subunits have executed two of the most innovative marketing campaigns, which could serve as the blueprint for other groups moving forward. When NCT 127 announced their new album in January, NCTzens were giddy that their almost year-long music drought would finally come to an end. Now with the backing of Capitol Records, who gave an over-the-top build up to SuperM, expectations for budget-busting marketing were high. This would lead to SM's first big idea of the year: the track video.

For the first time, fans could preview abbreviated versions of every song, complete with set design, costumes, and in the case of “Nonstop,” choreography. As an added bonus, NCT 127 dropped extra content if each video hit a predetermined streaming goal. Rather than keep details of the album under wraps or risking spoilers from a group notorious for not being able to keep a secret, (I'm looking at you, Mark and Haechan!), NCT laid all their cards out on the table and let the fans decide if their album was worth purchasing.

The most loyal fans will tell you the track videos did nothing to persuade them; it was NCT 127, the album was being purchased regardless. Yet for the newest or most casual listeners, the new venture paid off.

Neo Zone and its repackaged album gave NCT 127 their first million-unit selling album. This system would be immediately replicated for NCT Dream a month later with a similar result—Reload sold over 600,000 units and is now the subunit's best selling album too.

NCT's newfound role as marketing juggernauts was only solidified by WayV's Awaken the World campaign. Instead of releasing track videos, SM one-upped themselves and developed an interactive game. This was NCT's most ambitious strategy yet, using a tool completely off of social media to unveil the concept and release photos. For a group that has to tackle the issue of how to streamline content for their entire audience simultaneously (Twitter and YouTube are banned in China, and international fans don't use Weibo), this was a major step forward.

The game was so addicting, WayV's own members even participated, asking fans for help when they couldn't clear their own stages. Suddenly, a new avenue of marketing presented itself, opening the door for future developers to incorporate gaming crossovers into their comeback. With a growing overlap between gamers and K-Pop, NCT could be the first to score a major brand deal with a videogame somewhere down the line.

Many fans were upset at the fact that NCT put out three of their best albums, but would be unable to perform the songs past the promotion period. However, SM had a plan for ensuring NCT's relevancy throughout the pandemic too. The Beyond Live concerts, once again, put NCT in the conversation of innovators, being one of the first groups to put on a live concert for their global audience.

While they were not the only performers, early numbers suggest that NCT 127 finished as the third most-viewed concert, with offerings that set their performance apart from the others. As the Beyond Live was scheduled days before the release of The Final Round, NCT 127 used the opportunity to premiere a performance of their title track "Punch" (WayV also debuted new music, but did not have an official premiere of their title track the way NCT 127 did). Their concert was also the first time the multicam function was unveiled, servicing fans with member biases and increasing purchases on the concert.

Since Beyond Live, there has been a boom of online concerts from Korean groups using multicam functions, fan Q&A, and even the general stage setup of floor-to-ceiling video walls. Still, none have been able to successfully replicate NCT's use of AR technology nor their proper set pieces like the infamous jungle gym from the Neo City Tour.

For a group called Neo Culture Technology, the 21 members of NCT have proven time and time again over the last four years that they are committed to being a global brand. They are not only masters of any social media platform, but in 2020 have begun to broaden their horizons to conquer the Internet as a whole. As the world remains uncertain due to the global health crisis, NCT will continue to set the industry standard for how idols can extend their brand beyond their current border. It's as NCT 127 said in "Kick It," they're ready to introduce us to some new things.

About the Writer

K.Spence recently hit her one year mark in NCity and plans on sticking around for a while. When she's not singing the praises of her biases Lucas and Doyoung, she can be found bingeing K-Dramas or filming new reactions on her YouTube channel "The Multiverse."

- R E G U L A R

I R R E G U L A R .

S I F O P T
S I F O P T





**HOW THE
ABSOLUTELY FULLY CAPABLE
MARK LEE MADE ME
REEVALUATE MY LIFE**

by Lea Bolante ✉ @annyeonghaseye



If you've lurked deep enough on stan Twitter, there are various iterations of this certain tweet pertaining to your bias as someone that you are most similar to, and your bias wrecker as your ideal type. In my three years as a K-Pop fan, this idea has been ingrained in me longer than I thought. As someone who has a tendency to have multiple biases in one group, I've somehow concluded that I see parts of myself through them. In NCT alone, I already have a laundry list of traits, quirks, and interests that I share with my biases. Some of these interests include a love for striped shirts, café culture, piercings, and cooking.

Despite having a solid bias lineup in NCT, which consists of Yuta, Jaehyun, Doyoung, and Johnny, I probably see myself the most in Mark Lee. At a first glance, Mark and I share a lot of things in common: we're both Leos, we both dreamt of becoming writers/authors, we both love taking mirror selfies, and we share a dislike for ketchup. But as I've gotten deeper into the NCT fandom, I discovered more similarities with him including traits and habits of his that are worth embracing in my life.

One of Mark's most prominent quirks that amazes me, is his habit of reacting to things in an exaggerated, comical way. I know that a lot of fans tease him about it, but his reactions are so pure and so endearing. Watching him get amazed or excited about the littlest things encourages me to find pockets of hope during these grim times. I'm a naturally excitable person, but recent circumstances have put me in a place where it's difficult to be optimistic about life, and looking at Mark get excited about the smallest things has inspired me to find joy in everyday life. Some of the simple things that have given me some joy and comfort during these times include watching random episodes of Johnny's Communication Center or VLive streams from the members.

Just like Mark, I'm also very talkative and passionate about my interests. Mark is very passionate about music and performing. Every interview of him talking about his craft is nothing short of encouraging. In an interview with ELLE last March during the height of Neo Zone promotions, Mark described how fun it was writing "Pandora's Box," "Love Song," and "Mad Dog" for their album. Not to mention, he also shared how his musical sensibilities have grown over time. It's amazing to see him try new things as a musician and grow as a performer. His stints across the different NCT subunits and SuperM have showcased his growth and artistry, and I can't help but root for him in the years to come. Seeing him passionately talk about his craft so earnestly has encouraged me to do the same with my own hobbies, interests, and writing. Sometimes I get hesitant or discouraged to talk about the things I'm into with other people, or I get shy to share the stuff I'm writing about because they might have a hard time relating to it. However, life is too short to feel shy or ashamed about sharing the things that you like.

Beyond sharing similar zodiac signs, childhood dreams, and a love for mirror selfies, Mark Lee's enthusiasm for life has inspired me to approach life more heartily. I guess that's what makes a bias—someone who shares similarities with you, while helping you be better. And I'm glad that I found one in Mark Lee.

About the Writer

Lea Bolante is a writer, occasional digital practitioner, striped shirt enthusiast, and a full-time fangirl. Ever since she started stanning NCT back in 2018, her life has turned upside down. Her biases in NCT/WayV are Yuta, Jaehyun, Doyoung, Johnny, Mark, Jaemin, and Lucas.

Take Over The Moon

Xiaojun

Yang Yang

Winwin

Lucas

Henry

Kun

Ten





hi everyone it's
Louis

by daisyfancypet



hi everyone it's
Bella

by daisyfancypet



hi everyone it's
Leon

by daisyfancypet

Absolutely Fully Capable

'한 이마크 가 어떻게 내 인생을 재평가하게했는지

by Lea Bolante ✉ @annyeonghaseye



트위터를 오래 해왔다면 최애는 본인과 비슷한 사람이고 최애파괴자는 본인의 이상형 이라는 트윗을 자주 봤을거예요. 3년 동안 케이팝 팬으로서 이 생각이 내 머리 속에 깊이 새겨져 있었다. 항상 한 그룹 안에 최애가 몇명이 있는 사람으로서 나와 비슷한 점을 가지고 있는 멤버를 찾는다.

엔시티 안에서도 벌써 나와 내 최애들의 비슷한 점과 공통관심사들의 리스트가 있다. 공통관심사들 중에는 줄무늬 셔츠, 카페 문화, 피어싱과 요리가 있다.

내 최애 라인업은 유타, 재현, 도영과 자니도 있지만, 마크로 통해 나를 볼때가 제일 많다. 언뜻보기에 나랑 마크는 공통점이 많다. 같은 사자자리이고, 어렸을때 꿈은 작가였고, 거울셀카 찍는것을 좋아하고, 케첩도 싫어한다. 하지만 엔시티를 더 알아가면서 나랑 마크의 더 깊은 비슷한 점과 습관들을 더 소중하게 느끼게 되었다. .

마크의 습관중에서 웃기고 과장된 리액션하는 것이 제일 대단하다는 생각이 든다. 많은 팬들이 이 점을 놀리기도 하지만, 나 한테는 마크의 행동이 너무 순수하고 사랑스럽다. 작은 것에 행복해 하는 마크를 보면서 이 힘든시기에 많은 희망을 얻게 되었다. 나는 원래 긍정적인 성격이지만, 요즘처럼 어려운 시간을 보내고 있는 나로서는 긍정적인 생각을 하기 힘들때가 많지만, 마크의 소확행은 나의 하루 하루에 큰 영향을 주고있다. 최근에 자씨씨나 멤버들의 V LIVE 방송을 보면서 많은 행복과 위로를 받았다.

나도 마크 처럼 나의 관심사에 대해서 많은 이야기를 나누는 것을 좋아한다. 마크는 음악과 무대 대해서 굉장히 열정적이다. 마크의 일에 관한 모든 인터뷰는 나에게 큰 용기를 북돋아준다. 지난 3월 NEOZONE 활동 시기에 ELLE 인터뷰에서, 마크가 앨범을 위해 "낮잠", "우산", "뽕" 을 쓰는게 재미있었다고 말했다. 그리고 자기의 음악성이 어떤식으로 발전을 했는지에 대해 얘기 했었다. 뮤지션으로 그리고 무대에서 공연할때 새로운 것을 도전하는 마크의 모습이 대단하게 느껴진다. 여러 엔시티 유닛과 슈퍼엘의 활동을 통해 마크의 발전과 예술적인 성장의 모습을 보면서 나는 그를 응원 할수밖에 없게 되었다. 자기 일에 대해 진심을 담아서 예기를 하는 마크를 보면서 나도 내 취미, 관심거리와 내 작품을 쓸때 똑같이 하고 싶게 된다. 나는 가끔씩 내 관심거리를 남과 얘기 하는 것과 내 글을 남과 공유하는게 망서릴때가 많다. 하지만 인생은 자기가 좋아하는 것을 나누는 것에 대해 부끄러워하기에 너무 짧다.

같은 별자리, 어린 시절의 꿈과 거울셀카를 좋아하는것을 떠나서, 이마크의 삶에 대한 열정은 내 인생에 더 진지하게 접근하도록 영감을 주었다. 그게 최애를 만들어내는 것 같아□ 비슷한 점을 공유하고 자기 자신을 더 나아지게 도와주는 사람. 나는 이마크에게서 찾은게 너무 기쁘다.



LAY
DRAW
IT

LAY

NCT

NEO CULTURE



**BAGAIMANA MARK LEE
SESEORANG YANG
BERKEBOLEHAN SEPENUHNYA
MEMBUAT SAYA**

dari Lea Bolante ✉ @annyeonghaseye



Jika anda telah lama berada di 'stan Twitter', anda pasti tidak terlepas untuk terserempak dengan pelbagai lelaran terhadap sesuatu tweet yang berkait rapat dengan bias anda, sebagai insan yang mempunyai banyak persamaan dengan diri anda sendiri mahupun 'bias wrecker' yang mempunyai ciri-ciri pilihan hati. Idea tersebut telah dipupuk lebih lama daripada apa yang saya jangkakan sepanjang saya menjadi peminat K-pop selama 3 tahun. Sebagai insan yang mempunyai cenderung untuk mempunyai beberapa bias di dalam sesebuah kumpulan, saya telahpun membuat kesimpulan bahawa saya melihat sesetengah bahagian diri saya melalui mereka. Di dalam NCT sahaja, saya telahpun senaraikan beberapa sifat, kebiasaan serta minat yang saya kongsi bersama bias-bias saya. Perkara yang saya kongsi minat adalah termasuk cinta saya terhadap baju belang, budaya kafe, tindik dan memasak.

Walaupun saya mempunyai bias yang teguh di dalam NCT iaitu Yuta, Jaehyun, Doyoung dan Johnny, saya menjumpai diri saya di dalam Mark Lee. Dari pandangan pertama, saya dan Mark berkongsi banyak persamaan: kami berdua adalah Leo, kami berdua bercita-cita untuk menjadi penulis, kami suka bergambar di hadapan cermin dan kami tidak gemar akan sos tomato. Tetapi selagi saya menyelam lagi dalam di fandom NCT, saya bertemu lebih banyak persamaan dengan beliau, termasuklah sifat-sifat dan tabiat-tabiati yang patut saya hargai dalam kehidupan saya.

Antara salah satu kebiasaan Mark yang mengagumkan saya adalah tabiat beliau dalam memberi reaksi terhadap sesuatu benda secara berlebihan dan melucukan. Saya tahu ramai peminat mengusik beliau tentangnya, namun reaksi beliau sangat suci dan comel. Apabila saya melihat beliau kagum atau teruja akan perkara-perkara kecil, saya diberi harapan dikala suram. Saya merupakan seorang yang teruja secara semula jadi tetapi atas sebab keadaan yang baharu berlaku menyebabkan saya kurang optimistik tentang hidup dan melihat Mark teruja akan sesuatu perkara kecil memberi inspirasi kepada saya untuk mencari kebahagiaan di dalam kehidupan seharian saya. Beberapa perkara mudah telah memberi kebahagiaan kepada saya dan keselesaan sewaktu ini melalui tontonan video-video Johnny's Communication Center atau Vlive daripada ahli-ahli yang lain.

Seperti Mark, saya juga merupakan seorang yang banyak bercakap dan bersemangat akan perkara-perkara yang saya minat. Mark merupakan seseorang yang sangat bersemangat tentang muzik dan persembahan. Setiap temuduga yang beliau hadiri dan melibatkan beliau bercakap akan kebolehan beliau adalah sangat memberangsangkan. Di dalam temuduga Bersama ELLE pada Mac yang lalu semasa saat genting promosi Neo Zone, Mark telah menyatakan betapa seronoknya beliau menulis "Pandora's Box", "Love Song". dan "Mad Dog" untuk album mereka. Bukan sahaja itu, beliau juga telah berkongsi tentang kepekaannya terhadap muzik makin bertambah baik. Ia hebat untuk menyaksikan beliau mencuba perkara-perkara baharu sebagai seorang ahli muzik dan berkembang sebagai seorang artis. Tugas-tugas beliau di dalam sub-unit NCT yang berbeza dan SuperM telah menunjukkan perkembangan serta kesenian beliau, dan saya tidak lepas untuk menyokong beliau dalam tahun-tahun yang akan datang. Apabila saya melihat beliau bersemangat untuk bercakap akan hasil-hasil rekaan beliau dengan bersungguh-sungguh, ini telah menggalakkan saya untuk membuat perkara yang sama dengan hobi dan minat saya sendiri serta menulis. Kadangkala saya teragak-agak atau tawar hati untuk buatkan benda yang saya minat dengan orang lain atau saya menjadi segan untuk berkongsi hasil penulisan saya kerana mereka mempunyai masa yang sukar untuk memahaminya. Namun, hidup ini terlalu singkat untuk berasa segan dan malu dalam berkongsi perkara-perkara yang anda minat.

Selain daripada berkongsi zodiak, cita-cita sewaktu kanak-kanak, dan percintaan terhadap selfie di hadapan cermin. semangat Mark Lee terhadap kehidupan telah memberi inspirasi kepada saya untuk menerima kehidupan ini dengan sepenuh hati. Saya rasa itu yang menghasilkan sesebuah 'bias'—seseorang yang berkongsi persamaan dengan anda dan dalam masa yang sama, mendorong anda untuk menjadi lebih baik. Dan saya lega kerana saya telah jumpa perkara tersebut di dalam Mark Lee.

HOW FANS STARTED STANNING NCT/WAYV

Handle: @markseboy

Location: USA

Pronouns: He/Him

What drew you to NCT?

A tweet I saw on twitter when "The 7th Sense" debuted and they were talking about how the choreography hit every beat. So I took it upon myself to look up the music video and just watched the choreo in awe.

Why did you decide to stan?

They grew on me after a few days, learning more about the concept of NCT and the members at the time.

Who is your bias and why?

Mark caught my eye during debut. Sharing the same birth month and age, it was like I was watching myself grow up with him. I think it's just how humble he is and how he doesn't let all this fame get to him. He works hard in the position he's in.

Taeyong has been a role model for me. He has given me the confidence to do what I like and not care about the comments people can make against me. That my mistakes I shouldn't be beating myself over them. And he's inspired me to be a little more daring in fashion choices I make. He feels like my older brother.

Xiaojun is more recent on my bias list. I can see myself in him. And he's like my overall serotonin giver. To the smallest and biggest things he does, he never fails to put a smile on my face. His beautiful voice when he sings always gives me goosebumps.

What's your favorite NCT moment and why?

At the time when NCT 2018 happened. It was so much fun to see a lot of the members interact with each other.

Why do you stay?

It's kinda like... I'm in this NCT thing for life because I will support all the members and the new ones through thick and thin.

What does NCT mean to you?

My happiness. My muse. My everything basically. They helped me through a difficult time in my life and I'm grateful for that.

What does being NCTzen mean to you?

The boys support. I don't really know how to describe it much, but I hope that any positive thing we do can make their day better.

Handle: @neovisionary
Location: Morocco
Pronouns: She/Her

What drew you to NCT?

I started stanning NCT/WayV a year ago. I knew about them since their debut, but at that time I wasn't familiar with the stan culture. I'm not a fan of a specific music genre but NCT/WayV's music was a perfect match for me, they seriously have it all! I'm still amazed at how they caught my eye when hundreds of groups exist. I also appreciate their work ethic and their love for their fans, they treat us in a very heartwarming way.

Why did you decide to stan?

I think one of NCT/WayV's many charms and what's making me hold onto them more every day is their strong bond and their upbeat and charismatic personalities. The respect they have for one another, too.

Who is your bias and why?

Renjun is one of my NCT biases and a very wise person who brings me so much strength and comfort through his YueDong Seoul Radio show. Please tune in to RenRa by looking up for TBS Efm 101 .3MHz on youtube every day from 9 pm to 10 pm (KST) to support our hardworking Renjun and to end/start your day the right way! (Translations are available so tune in!)

What's your favorite NCT moment and why?

I hope the moment I started being an NCTzen/WayZenNi counts as one. It's the most important moment that's for sure, and I have to thank my mind and congratulate myself for taking that decision because today I can't bring myself to think about what I could be doing if not supporting those kings.

Why do you stay?

Their music, the way they deliver it and how unique it is. They're versatile artists and masters of experimental music! The amount of content they offer is also unbelievable that I haven't caught up to all of it, and I probably won't but it feels nice to know that there will always be something entertaining or reassuring waiting when I need a pick-me-up. Radio shows, late night talks shows, JSMR, Baseball matches, cooking hacks and many more crazy videos are waiting for me!

What does NCT/ WayV mean to you?

Admirable, kind, brave, beautiful aces with an enjoyable presence. I've only seen them through my screen but I can tell!

What does being NCTzen mean to you?

I remember when the Dream unit had their first concert, The Dream Show, and they were still unsure about their future as 7DREAM, seeing how emotional they got during their ments changed something in me and made me cherish these 21 boys, not only Dream, but every unit, and made me want to call myself an NCTzen/WayZenNi to emphasize my admiration for them and express how proud I feel to be a fan of such talented, hard-working and creative artists.

HOW FANS STARTED STANNING NCT/WAYV

Handle: @jenoveralls
Location: USA
Pronouns: She/Her

What drew you to NCT?

I came across the "Firetruck" music video and immediately found myself drawn to WinWin, he was a hot topic in the comments and a beautiful person. As I got to know WinWin more, I got more interested in who NCT is. Being able to hear such a sound that, overall, wasn't something I was used to, made me very intrigued.

Why did you decide to stan?

NCT really brings something different to the K-Pop scene, and while there are members who definitely excel in certain categories, they're all very capable at holding their own in positions that might not be designated to them specifically. They all hold talent in their own style, yet still hold the ability to be cohesive as a group, and seeing the love and hard work that they place into their craft is something I highly respect.

Who is your bias and why?

I have many, but the two who are most prominent to me are WinWin and Taeyong. WinWin has, from day one, been my ult. I guess I see a little bit of myself in him. There's something special about the way he expresses himself, we don't see it often, but when we do, it comes from the heart. Watching his confidence grow from before to now has been a pleasure to see.

Taeyong is something more of an inspiration than a bias and everything he is, is what I aspire to remotely even be like. His kind heart and overall star quality is something that no one can deny. In some ways you can see how he was born with the talent and impact he now holds, and in all ways you can see how hard he's worked to perfect the ability we see in Taeyong today. It excites me to see how much more he can, and will, grow. I look forward to seeing what more he will do when his creative mind is put in an environment that holds no limits.

What's your favorite NCT moment and why?

Rather than a specific moment, my favorite events are seeing how language affects the units. Seeing how they all help each other understand one another was always something that warmed my heart. They share an understanding and respect toward each other's cultures.

Why do you stay?

NCT continues to show new and creative concepts and sounds. That really inspires me to put my own creativity to use. The ability to paint a picture through their lyrics and music, and the subtle imagery placed in their choreography gives me so much to talk about from even one song alone.

What does NCT mean to you?

They're just a nice way to be able to escape from some stresses of life. They're a muse to me, and many others, and being able to watch each unit grow in their own way is something I value.

What does being NCTzen mean to you?

Being NCTzen has definitely allowed me to befriend many people who've impacted me personally.

昵称: @jenoveralls

所在地: USA

代词: 她

NCT 怎么吸引到了你?

我路过了“Firetruck” MV, 当时就发现我被董思成吸引住了, 他在评论中很火, 人也很漂亮。我更加了解董思成之后, 也更好奇NCT是谁。能够听到他们这样的音乐, 总体来说我不是特别熟悉, 所以让我非常感兴趣。

你为什么决定入圈?

NCT为kpop带来了不一样的东西, 同时虽然有在不同部分非常突出的成员, 他们也都完全能够撑起其他团内的角色。他们各有独特的风格, 然而还可以无瑕疵的组合在一起, 我还非常敬佩他们对待kpop的爱和努力。

你偏爱谁? 为什么?

我有好多,但是对我来说最突出的是董思成和李泰容。董思成从一开始就是我的本命。可能是因为我可以在他身上看见一点我自己。他表现自己的时候有一种特殊的感觉, 虽然不是经常的但是当我们看见的时候, 可以感到他是从心里表达的。我非常高兴看到他的自信从以前到现在的进步。泰容对我来说不仅是我的本命, 他更是一个鼓舞我的人, 是我立志想成为的样子。他的善良和明星特质是不可否定的。在一些方面你可以看出他是生来就有天赋和影响力, 但是在所有方面你是可以看到他的努力和付出去完善他的才华。我非常兴奋我能够看到他以后能成长多少。我很期待他会怎样在一个没有局限的环境用他的创意带来些什么。

你参加过演唱会吗?

我非常荣幸看过两次NCT 127 的演唱会和一次SuperM。双放都非常清楚要怎样为观众带来精彩和激动人心表演。

最喜欢的时刻? 为什么?

与其说是我最喜欢的时刻, 不如说我最喜欢的东西是看到不同语言会怎样影响各个小分队的。看到他们互相帮助, 理解对方让我感到非常暖心。他们共享着对对方文化的认知和尊重。

你为什么留下?

NCT继续带来有创意的概念和音乐。也启发我要更加应用自己的创意。他们能够用音乐和歌词画出一幅画, 和能在编舞中展现出微微的意象, 让我在仅仅一首歌中就有好多可说的。

NCT对你意味着什么?

他们是让我逃离现实压力的一个好方法。他们是我还有好多其他人的鼓舞者, 能够看到每个小分队不同的成长是对我来说很宝贵的。

作为一名Nctzen对你意味着什么?

当一名西珍妮让我交到了好多对我自身产生影响的朋友。

1ST

HENDERY

WayV

ALBUM PREVIEW

ONLY
HUMAN
AWAKEN THE WORLD



**ELESJOURDEMAY
ECUADOR**



ABOUT THE DISH:

This recipe is an extremely easy, healthy and quick recipe to prepare. It is a dish my sister and I came up with after following the 95 line's workout session and feeling too guilty to eat unhealthy food. It is conveniently green, like our hearts, not only because of our fandom color, but also because it includes our (own) organic vegetables and ingredients.

NEO SAUTEÉO ZUCCHINI

INGREDIENTS:

- 3 large zucchini
cut into quarter moons
- 1/2 teaspoon of thyme
- 2 minced garlic cloves
- 2 bay leaves
- 1/2 teaspoon of four spices mix
(dried oregano, black pepper,
paprika, sea salt)
- 1 diced white onion (medium-sized)
extra-virgin olive oil

OPTIONAL:

- 1 tablespoon
black sesame seeds
- 1 portion of sliced almonds
- 4 small red radishes
- 1 portion of your favorite queso

INSTRUCTIONS:

1. Heat 2 tablespoons extra-virgin olive oil in a large skillet. Add zucchini and cook for 3-5 minutes until tender.
2. Add the onion and garlic, cook for an additional 2 minutes, tossing regularly.
3. Add the thyme, bay leaves, and four spices mix, remove making sure all ingredients are evenly distributed.
4. Before serving, add the black sesame seeds, almonds, sliced radish, and cheese if using.