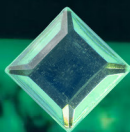




BACKFIRES



Signature

EMMA



GOV BALL'S NEXT GEN

SPECIAL ISSUE 015



STAY BLACK, STAY!



MA







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On the Cover: (left to right) THE BACKFIRES, TYLER THE CREATOR, RAYE, AMAARAE, MARK AMBOR, JOEY
VALENCE & BRAE, WAVE TO EARTH, SNOW WIFE

Photographed by: ELLIE FORTE

BEST!



N SHOW

Team EnVi's top
picks on Gov
Ball's best sets,
from fireworks to
full-scale sailboat
replicas.

by Team EnVi



photo by Roger Ho for Governors Ball

TYLA

Bringing the sweat-filled, fun of South Africa to the concrete jungle – the Kiehl's stage was the place to be. Friday may have been a hot one, but Tyla's set only turned up the heat.

She's a feisty, playful performer, a fun contrast to her sultrier amapiano-infused tracks. Even amongst a troupe of backup dancers and flying beach balls, the audience kept their eyes on Tyla. With her own eyes keen on the crowd, she never failed to call to fans who were especially amped up.



JPEGMAFIA

Crowdsurfing, moshing, screaming were all a regular occurrence at the JPEGMAFIA set, whose crowd was easily one of the most active of the weekend.

Arriving on stage to chants of "Peggy! Peggy! Peggy!" (and some tongue-in-cheek for Benson Boone, who performed at the same time across the grounds), JPEGMAFIA kept things lively from his first moment, standing quietly at center stage with one raised arm, to the dynamic performance of "WASSUP" with Joey Valence & Brae. He showcased a masterclass in artistry up until the very last ear-ringing note of "SIN MIEDO."



CHROMA



photos by Roger Ho for Governors Ball

TYLER

THE CREATOR

Explosive, bombastic, and electric, Tyler, the Creator is one of hip-hop's hottest talents, who's bringing storytelling to new levels. He started his set with "St. Chroma (feat. Daniel Caesar)" and kept the energy high until "See You Again." He's pure rockstar, whipping fans into a frenzy and turning both the GA and VIP crowds into active mosh pits.



K O P I A

Wasia Project, d.k.a the musical duo of Olivia Hardy and William Gao, were on early on day 1, but that didn't stop them from bringing their all to The Grove stage. Sweet, dulcet

WASIA *Project*

tones and smooth, jazzy harmonies melded together to form their ethereal, melodic set.

That didn't make it low on energy though, as they played around with the audience, having them crouch for four beats, then having everyone jump. It was a fun and refreshing start to a long day, and it got audiences excited to keep going.



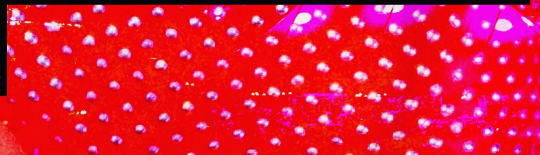
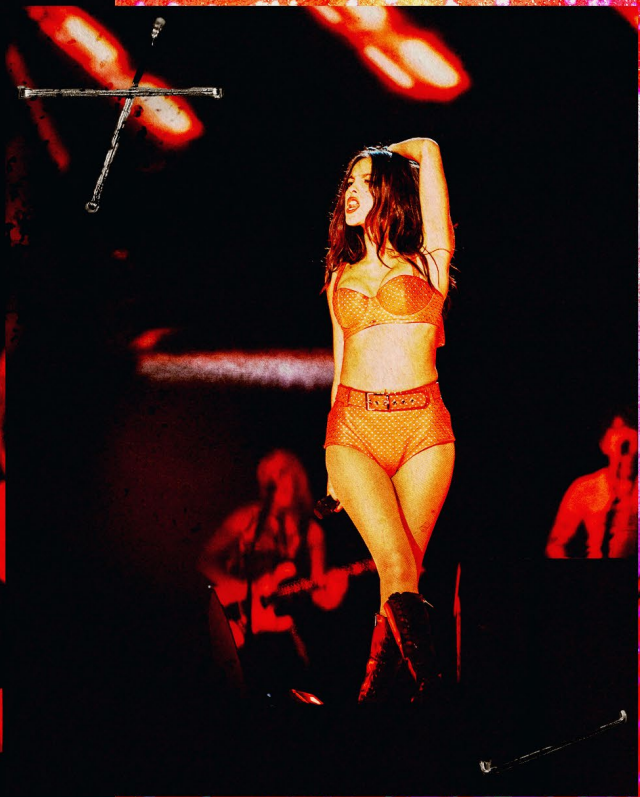
CONAN GRAY



Transforming the GovBall NYC stage into a nautical sea scene complete with crow's nest, large wooden waves, and an ever-changing sky of sun clouds and stars, Conan Gray literally brought the aesthetic of his upcoming album *Wishbone* to life.

Gray is a lot of fun to watch perform. His more poppy songs, like "Maniac" or "Wish You Were Sober," are bright and fun and can get the crowd dancing. But it's his more earnest ones, including "This Song," and "Heather," that really hit home. Despite the evident emotion, there's no cynicism to Conan Gray. He's a genuine performer, and almost painfully sincere in every note sung and every fan waved to.





Olivia

RODRIGO



Olivia Rodrigo's signature aesthetic had taken over Gov Ball from the moment doors first opened at 4:30. Purple cowboy hats, fishnets and plaid skirts, graphic tees that read witticisms like "I spilled my GUTS at GOVBALL," beaded friendship bracelets and bejeweled star-shaped face gems were the de-facto uniform of the day.

Her pop-rock sound is perfect for the festival environment, opening with a bang (a.k.a. the song "obsessed") and keeping that energy going with other tracks like "love is embarrassing" and "brutal." Even the slower, acoustic tracks had an energy to them, with the crowd nearly outperforming her during mega-hit "driver's license."

After a brief mid-day downpour, Young Miko's set was the perfect place to dry off, dancing the clouds away to her signature Latin trap-meets-reggaeton sound.

Rising star Young Miko made the most of her all-too-short set, fitting in a voguing routine during "MADRE" to covers of both Karol G and Bad Bunny tracks. It's a performance full of identity, bringing together elements of her LGBT+ identity with her Puerto Rican homeland. "Is it gay in here, or is it just me?" Young Miko calls to her audience mid-set, and looking around the rainbow flags and face paint, it's not just her. Her set was a confident one, for both artist and fan to embrace themselves as they are.



YOUNG MIKO



GOVERNOR'S
BALL
JAN 10 2008
7:00 PM
THE RITZ-CARLTON
ATLANTA, GA

T-Pain



Legend T-Pain arrived in his finest, joking about misunderstanding the Governor's Ball as being a literal ball for the governor and donning a full suit and top hat. Despite it not being a literal ball, T-Pain certainly treated it like a party, breaking out hits from an expansive career catalogue. Every new track that started sent the audience into an even larger frenzy, an never-ending barrage of 2000s club hits.

45 minutes was far too short to cover such a legendary career, but T-Pain made every second count.



"she's so
pretty....she
could kill me"

- REGARDING
TYLA

"That guitar
is so *sexy*"

- WATCHING HOZIER

OVERH

"she's not
drunk that's
just... who
she is"

A

"I bought Demonias
especially
for today so I could
see but apparently
everyone is just six
feet tall here"

GOV

"I've never been
happier to
old as f

- GUY WHO KNEE
EVERY T-PAIN SC
WORD FOR WORD

"I'm just
gonna sit
right here
you can get
me later"

"I spent so
long on line
I completely
forgot about
the festival
part"

HEARD AT BALL

"she said to meet
her by the giant
tree with the pink
fuzz on it but
there's like **forty**
of them"

"This spot is so
perfect we just
can't move
until Olivia"

- 7 HOURS BEFORE OLIVIA RODRIGO'S
HEADLINING SET

been
be
ck"

W
ONG
)

FEST

EnVi hit the ground at Gov Ball, keeping our eyes peeled for all the festival fashionistas. Here are some trends we noticed to inspire your looks this season.

by Team EnVi

fashion





WESTERNwear

Desert duds
made to handle
the heat



PICTURED (left to right): GOV BALL guests, IMOGEN + WILLIE the yee haw tee, FRANKIES BIKINIS x Bella Hadid Springtime Bikini Top, WRANGLER Frayed Denim Crop Western Snap Tank, LUCKY BRAND Broomstick Maxi Skirt, URBAN OUTFITTERS Betty Stamped Leather Western Belt, LEVIS Ribcage Wide Leg Braided Women's Jeans+ Braided Vest, BERSHKA Studded Vest with Ruffles, CHAN LUU Hibiscus Floral Bandana in Red and Pink, LEVIS Desert Utopia Short Medium Wash, BRONX Jukeson Western Ankle Boot, DR MARTENS Anistone Hi Leather Biker Boots, ABERCROMBIE & FITCH Short Sleeve Cropped Western Graphic Button-Up Shirt, WRANGLER Concho Hair Hide Belt, BERSHKA Animal Print Shorts

PICTURED (left to right): **ABACAXI** Knit Openwork Halter Top, **SISLEY** Perforated Trousers and Tank Top with Fringe, **GOV BALL** guest in handmade necklace, **AARYA NYC** Coquette Crochet Y2K Ruffle Skirt, **MOTHER SIERRA** Morning Glory Earrings, **BONBONWHIMS** Mega Initial Necklace, **MOMO NEW YORK** Crochet Vest Julie, **GANNI** Multicolour Crochet Frill Top, **ABACAXI** Crochet Fringe Bra Top, **GOV BALL** guests, **NONG RAK** Debris Knit Hand-Spun Thai Silk Unisex Baby Tee, **DAUPHINETTE** Daisy Chainmaille Belt



selfMADE

Crochet, beading, knits, and everything DIY

getGRAPHIC

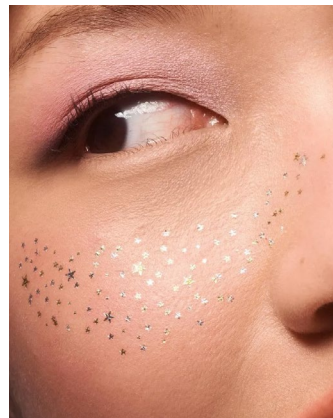
PICTURED (left to right): MOTEL MARGARITA Spicy Margs Tee, GOV BALL guest in self-made shirt, OLIVIA RODRIGO performs on stage, PINK BIKE RALPH Local Sports Team T-Shirt, THE SPARK COMPANY Not Friendly T-Shirt, CONAN GRAY Superache Is For Virgins Tee, EVERPRESS Navuko Tee, FASHION BRAND COMPANY I'm Not Rude Tommy Tee, PRIVATE POLICY Fashion Insider Quote T-shirt, LEBAS ACU! I Heart Arguing Tee, WALLOWS performs on stage, URBAN OUTFITTERS I Heart Chaos Scoop Neck Baby Tee, SUPER YAKI Tee, Let's Watch More Genre - Wide Tee

Make a statement with a statement tee



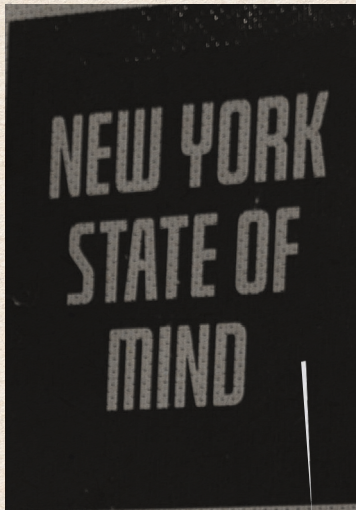
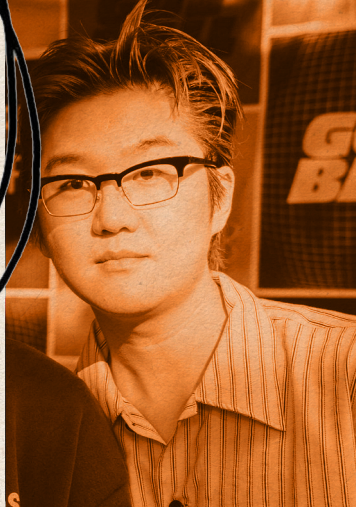
STARspangled

Celestial looks that steal the spotlight



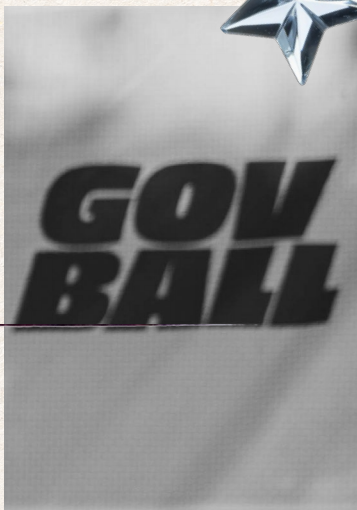
PICTURED (left to right): GOV BALL guest, OHTNYC Star Utility Bracelet, GOV BALL guests, OLIVIA RODRIGO Sparkly Star Sheer Tights, COLLINA STRADA Sand Stripe Remnant Star Tee, TAOTTAO Stretch Denim Star Cutout Long Corset, AELFRIC EDEN Star Patchwork Jorts, TAOTTAO IMetallic Star Cutout Ruched Stretch One-Piece Bodysuit Swimsuit, STUDIO CULT Shooting Star Earrings, ABOUT-FACE Fractal Stardust Face Decals, NOTTE Rainbow Stars Barrettes, FOR LOVE & LEMONS Rhinestone Star Skirt, REVICE DENIM Stellar Bra, GENTLE MONSTER Milky Way 02P

LOVES OF 2020





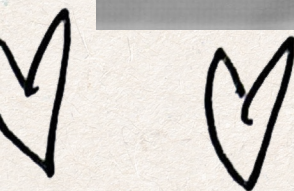
GOV BALL'S NEXT GEN !

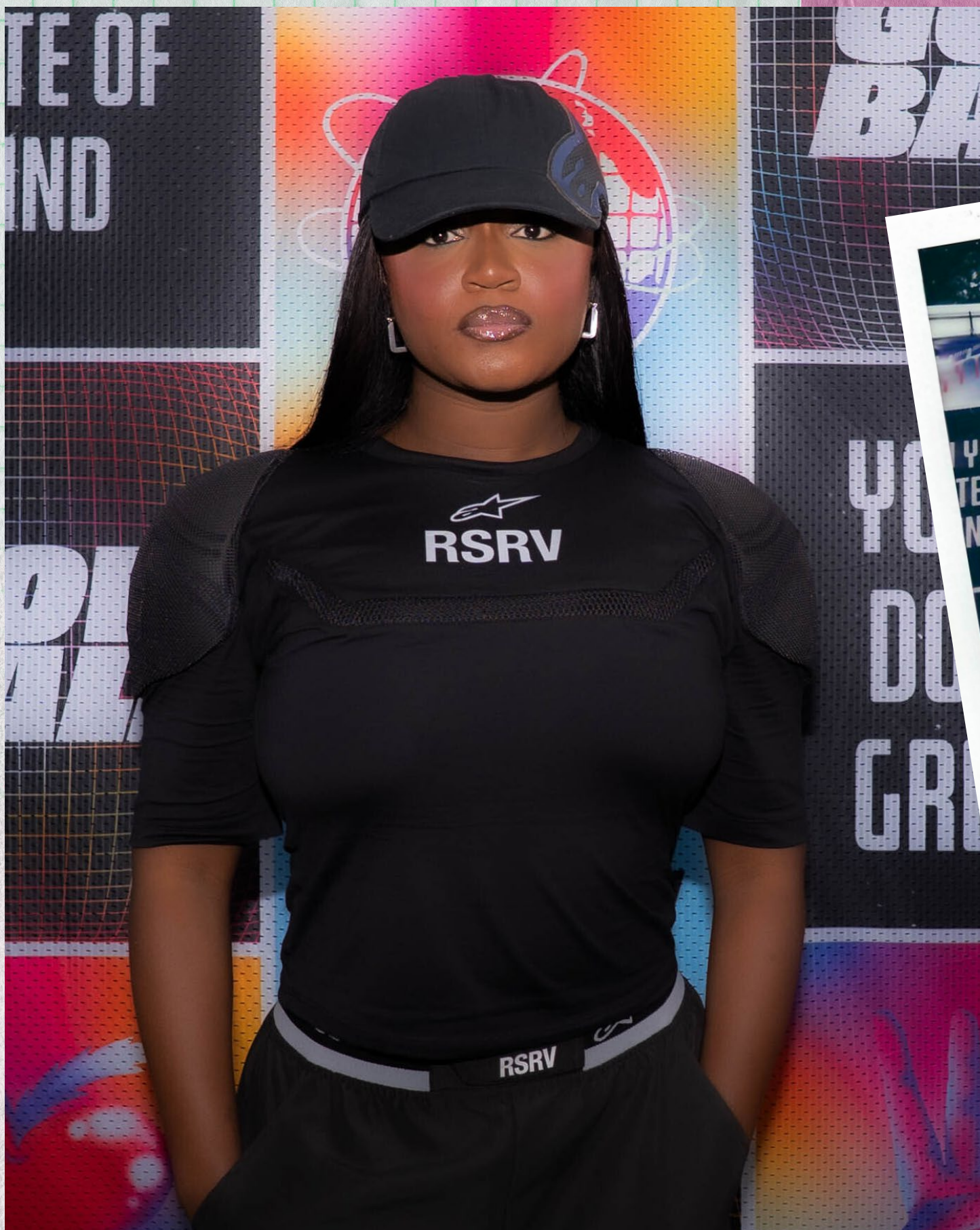


by Ellie Forte and Niamh Murphy

Governors Ball has seen the early days of many an artist. Acts like DoeChii, Elyanna, and Chappell Roan have all performed on Gov Ball's storied grounds at the cusp of their careers, solidifying Gov Ball as the place to grab those "I saw them before they were famous" bragging rights.

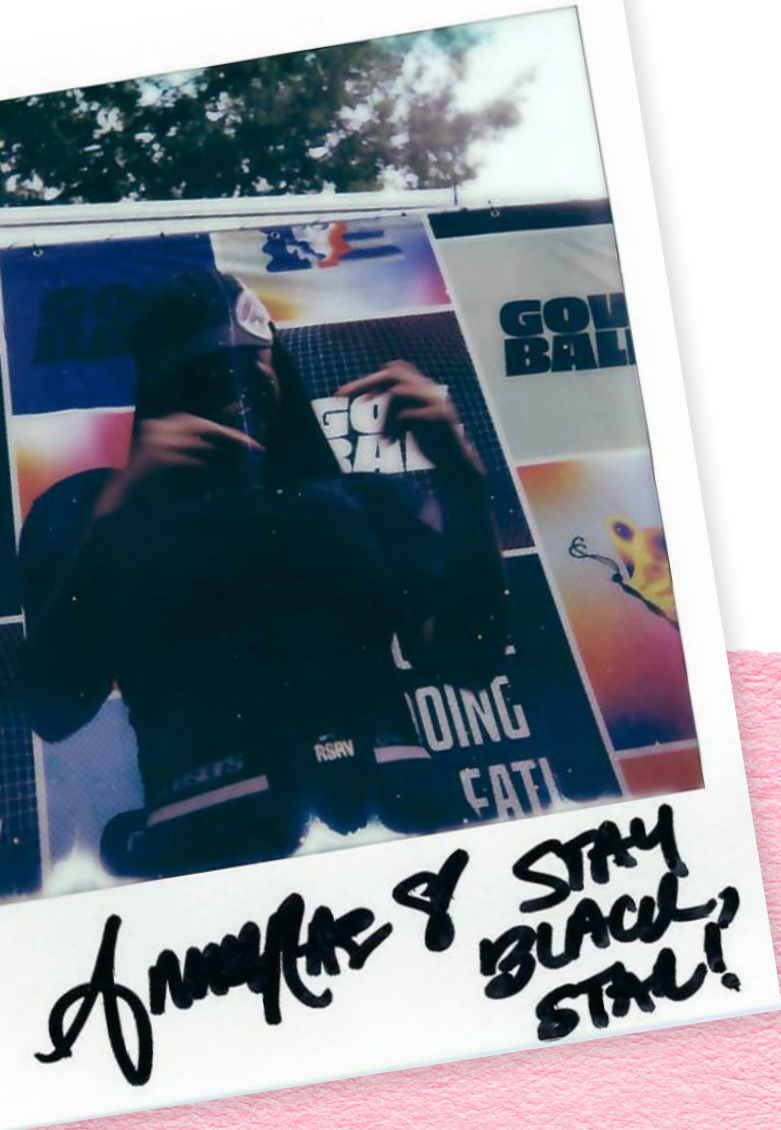
Team EnVi kept eyes and ears on the ground all weekend, and caught up with six different acts backstage, giving you an exclusive look at the artists we think are going to be the next big thing.





portrait and polaroid: Ellie Forte

AMAAARAE



FOR FANS OF:
Curating vibe-focused,
genre-bending playlists

ENVI'S SONG REC:
Sociopathic Dance Queen

Ghanian-American singer **AMAAARAE** puts the “do” in Do It Yourself. The multihyphenate singer-songwriter-producer-warrior princess is largely self-taught, a self-made ethos learned while growing up in Ghana.

Live, she has unique whisper-soft vocals that provide a balance to the crisp electronic production. With a range of inspiration from Britney Spears and Daddy Yankee to Lil Jon and Nirvana, her music offers something for everyone, resulting in a packed crowd and an artist that’s impossible to look away from. Stay tuned, because Amaarae is about to be everywhere.

JOE VALENCE & BRAE

JOEY VALENCE & BRAE, a.k.a. JVB, have a vibe straight out of the mid aughts. A discography that harkens back to the likes of the Beastie Boys, Sum 41, and Project X style house parties, watching them perform feels like the kind of teenage hooliganism that was able to exist pre-iPhone.

In an era that loves its nostalgia, JVB bring an edge that reminds fans life isn't always about a perfectly curated aesthetic. What made the 00's fun wasn't Depop t-shirts and butterfly hairclips: it was having weird fun with your weird friends. And we left their set feeling pretty grateful for that reminder.

In their honor, we immediately went and shotgunned a zero-calorie hard seltzer. What? It's still 2025.



FOR FANS OF:
Running over mailboxes in
a beat-up Subaru Impreza

ENVI'S SONG REC:
HOOLIGANG



portrait: Niamh Murphy
polaroid: Ellie Forte





mark AMBOR



MARK AMBOR has all the makings of the next indie pop it boy: the boyish charm, the acoustic guitar, the bashful yet cheeky grin.

But on stage, the Armenian-American songwriter feels far from cookie-cutter. There's a real heart to his songs, something that feels tangible even from several yards away. The songs are upbeat and catchy, but not in the way you can tell he's fishing to get that Toyota RAV4 commercial – in a way that you can tell he genuinely cares about making music people can enjoy listening to.

As long as there's music, there's gonna be Guys With Guitars™, but Mark Ambor is a pretty exceptional version.

FOR FANS OF:
Proposal compilation videos

ENVI'S SONG REC:
Who Knows



stage photo and polaroid: Ellie Forte

RAYE



Worth It

Despite where you might have been on Gov Ball's sprawling festival grounds, British songstress **RAYE**'s smooth, dulcet voice cuts clearly through the general noise like a R&B beacon.

She has the kind of voice that stops you in your tracks, wondering what stage it's coming from and how quickly you can get there. It's not been an overnight success story for Raye, but it is clear with her rich vocals drawing in onlookers from across the park, that her trajectory is only going up and up and up.

FOR FANS OF:

A bold cabaret in a velvet-booth-lined cocktail lounge

ENVI'S SONG REC:

Worth It.

SNOW WIFE

Pop star in the making, **SNOW WIFE** turned Gov Ball's Kiehl's stage into a dance floor, despite the beating midday sun. Upbeat club tracks had the crowd moving, fitting in quite well to Snow Wife's performance of her aptly titled track "SWEAT."

Snow Wife has all the makings of the next pop icon: eye-catching stage presence, a catalog of banger after banger, and an uber-cool aura that has us considering if we could pull off bleached eyebrows, too.

FOR FANS OF:

Being the last one left on the dance floor when the lights come up

ENVI'S SONG REC:

If God Is Real, Heaven Is A Club



portrait: Niamh Murphy
polaroid: Ellie Forte

*
e



portrait and polaroid: Niamh Murphy



WAVE TO EARTH

Indie is a pretty saturated genre, but Korean trio **WAVE TO EARTH** have risen to the top of their class, meeting lo-fi vibes with high-charisma performances.

Wave to Earth managed to pull a hefty crowd away from the Conan Gray-Olivia Rodrigo double feature across the grounds. It's clear to see why once they're on stage, with their polished jazz influence garnering raucous cheers. They let the music speak for itself, distinct basslines and pristine guitar riffs cutting through the air like an arrow straight to the heart. If people in the crowd weren't fans when the group arrived on stage, they certainly were when the band finished.

FOR FANS OF:
Driving on a summer's night
with the windows down

ENVI'S SONG REC:
peach eyes



PRESS play



EnVi's top picks from EnVi's top artists: a quick glimpse into what makes each of these artists truly stand out.

by Team EnVi

Who Knows - Mark Ambor

peach eyes - wave to earth

impossible - Wasia Project

Affluenza - Conan Gray

Worth H. - RAYE

Bliss - Tyla

Sociopathic Dance Queen - Amaarae

Buy U a Drink - T-Pain

If God Is Real, Then Heaven Is a
Club - Snow Wife

Lisa - Young Miko

brutal - Olivia Rodrigo

Rah Tah Tah - Tyler, the creator

HOOLIGANG - Jey Valence + Brae

SIN MIEDO - SPEGMAFIA



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Miamh Murphy
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